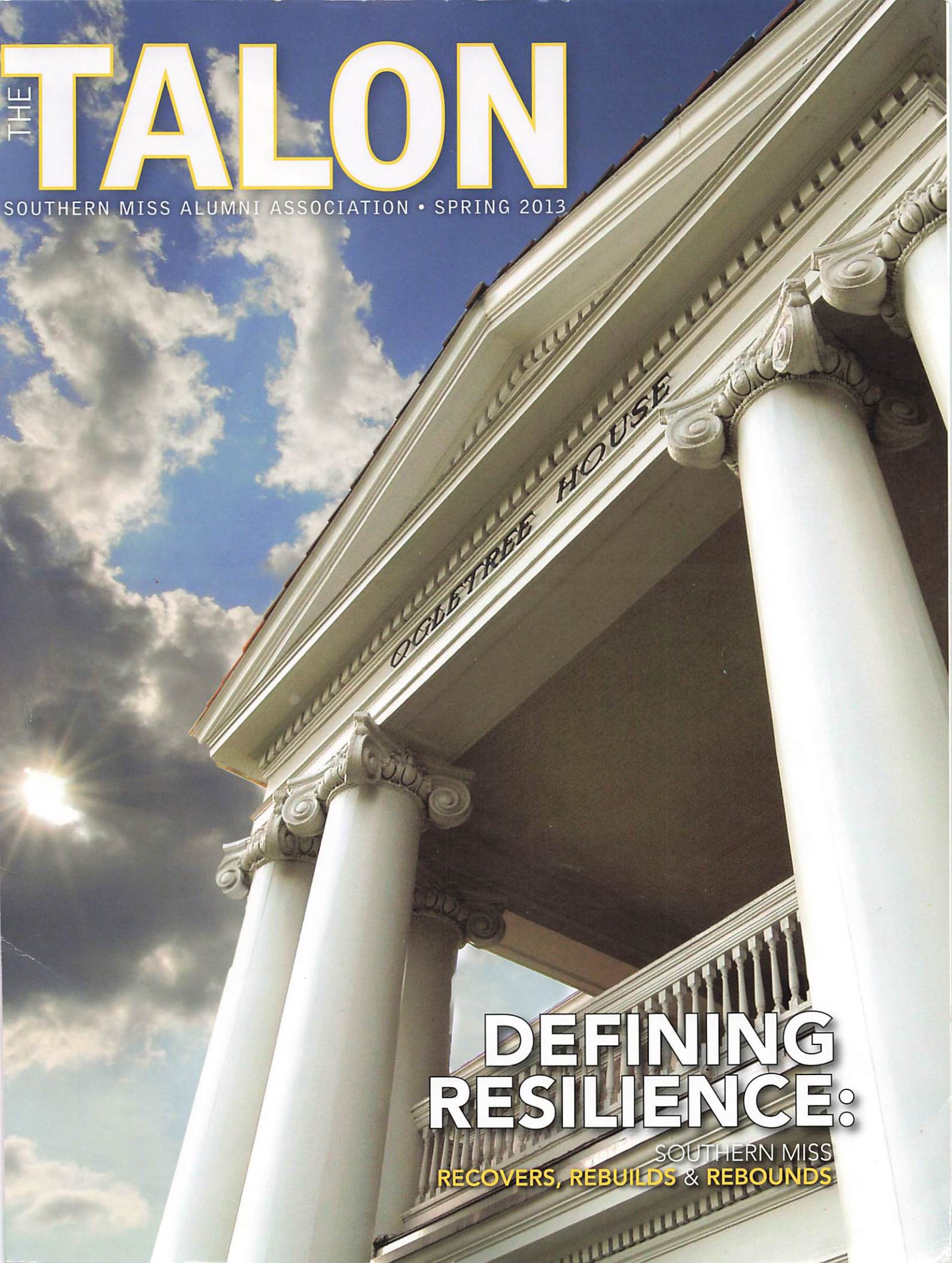
THE TALON

SOUTHERN MISS ALUMNI ASSOCIATION • SPRING 2013



DEFINING RESILIENCE:

SOUTHERN MISS
RECOVERS, REBUILDS & REBOUNDS

Pretty in pink
Birthday Bash!
April 13th
Time :: 10-4
Tickets :: $10
Party like an animal at the Zoo's 63rd birthday with special festivities all day! The unveiling of a new flamingo exhibit sets the stage for a day of family fun that's "pretty in pink!" Admission includes hourly celebrations, animal encounters, a wildlife show, unlimited train and carousel rides, pink cupcakes and so much more!
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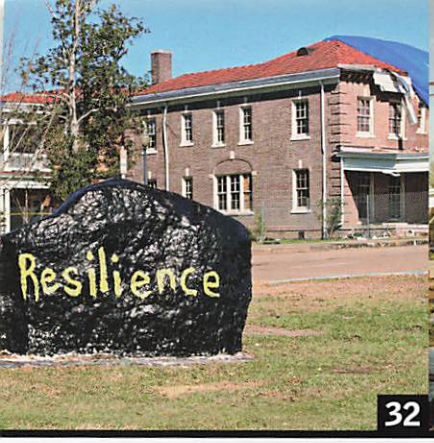

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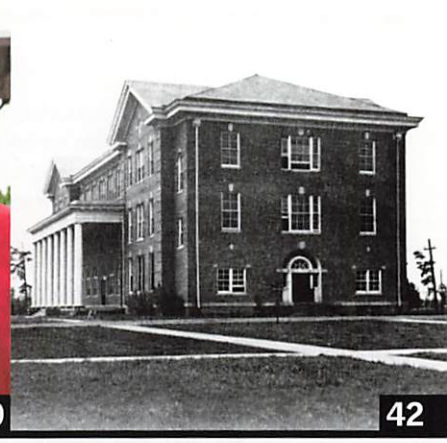
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SOUTHERN MISS ALUMNI ASSOCIATION • SPRING 2013

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32 | **DEFINING RESILIENCE: SOUTHERN MISS RECOVERS, REBUILDS AND REBOUNDS**
On Feb. 10, an EF-4 tornado touched down in Hattiesburg, causing significant damage to the south side of the Southern Miss campus. Just days prior, Dr. Rodney Bennett was named the University's 10th president. Bennett has been encouraged by the students' and Hattiesburg's commitment to Southern Miss. Although the front of campus took a devastating blow, the University counted its blessings and returned to business quickly.

38 | **CALM AMIDST THE STORM: SOUTHERN MISS POLICE OFFICER, OTHERS COME TO AID OF TORNADO VICTIM**
University of Alabama sophomore Annelise Moreau came face-to-face with the tornado that touched down in the Hattiesburg area on Feb. 10. Southern Miss Police Officer Jared Pierce found Moreau, who rode out the tornado in her vehicle a mere 100 feet from the Ogletree House. A die-hard Alabama fan, she acknowledges and appreciates the unique bond that ties her to Southern Miss.

40 | **SOPHOMORE KENT MCCARTY: LOVE COFFEE. LOVE PEOPLE.**
For a sophomore at The University of Southern Mississippi, Kent McCarty has already accomplished more than the average college student. No stranger to hard work, this third-generation Southern Miss student begins most days at 5 a.m., all while balancing his education, a social life and his business, Java Moe's, a local Hattiesburg coffee shop.

42 | **COLLEGE HALL: MORE THAN 100 YEARS IN EXISTENCE**
Work to restore this original structure on The University of Southern Mississippi's Hattiesburg campus to its former glory is in the final stages, and College Hall has re-opened during the spring 2013 semester. Over the last 100 years, College Hall has hosted classes, department offices and even the University's first library and auditorium. It now serves as home to the School of Mass Communication and Journalism.

FRONT COVER: ORIGINALLY BUILT FOR THE UNIVERSITY'S PRESIDENT'S HOME FOR MISSISSIPPI NORMAL COLLEGE, THE OGLETREE HOUSE WAS OPENED IN 1912 AND IS ONE OF THE FIVE ORIGINAL BUILDINGS ON THE HATTIESBURG CAMPUS. IN 2005, THE ASSOCIATION LAUNCHED THE OGLETREE HOUSE CAMPAIGN, A FUNDRAISING EFFORT TO COMPLETELY RESTORE AND GREATLY EXPAND THE FACILITY. DETERMINED AND WORKING DILIGENTLY FOLLOWING THE FEB. 10 TORNADO, THE ALUMNI ASSOCIATION STAFF IS LOOKING FORWARD TO REOPENING THE HISTORIC BUILDING. PHOTO BY BRENT WALLACE.

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1910 SOUTHERN MISS ALUMNI ASSOCIATION TO THE TOP!

Purchase a gift membership or encourage a recent graduate to stay connected today by visiting SouthernMissAlumni.com/reconnect.

For more than 100 years, the Ogletree House has stood on the southeast corner of the Hattiesburg campus of The University of Southern Mississippi, keeping watch over the historic District. What began as the residence for the University's president has evolved into an on-campus home for all alumni. Although the historic structure sustained heavy damage from the tornado that struck campus early in the evening on Feb. 10, efforts to repair the facility are already underway to ensure the beloved campus icon is quickly restored.

In 2005, the Alumni Association launched a renovation and expansion project that would not only return the structure to its original glory, but also expand the facility to more than 12,000 square feet.

Shortly after the announcement of the project, in July of that year, Hurricane Katrina devastated the region. The cost of the proposed project significantly increased, while many University supporters likely to assist in funding the initiative suffered personal losses that could have hindered the project. Fortunately, the Southern Miss spirit prevailed as it has so many times in our century of service to this region, and the project moved forward. Completed in 2009, the Ogletree House includes the offices of the staff of the Association along with meeting and conference space frequently used by alumni and friends of the University.

At the conclusion of the construction project, the Association hosted several events honoring the legacy of the man for whom the building is named and those who helped to fund the restoration effort. To this day, those celebrations are among my fondest Southern Miss memories. The successful restoration is a testament to Southern Miss determination and resilience due to the significant challenges that were overcome to make the project a reality.

This beloved campus icon means something different to every former student of the institution. Personally, the Ogletree House has become a home away from home, and I consider myself blessed with opportunity to work in the historic structure each day. Although the recent damage has forced our staff to temporarily relocate to The Accelerator, I eagerly await the time when the Association staff can reopen the Ogletree House.

Through the events of the past few weeks, it is clear to see the Southern Miss spirit is alive and well, not just in our alumni, but also in our new president and our students. On Feb. 6, Dr. Rodney D. Bennett was named the University's 10th president. Less than one week later, Dr. Bennett walked into a crowded press conference just hours after the storm had passed, took the podium and reassured the families of Southern Miss students that their children were safe and that his team would work quickly and efficiently to restore the campus community to its primary mission of teaching and research. It was clear, as Governor Phil Bryant noted, our incoming president shared the never-quit spirit of Southern Miss.

Just two days later, Dr. Bennett stood in the back of a utility vehicle on the west side of the Tatum Theatre addressing students who had returned to Hattiesburg one day early to help clean up the areas of campus heavily damaged by the storm. At this event, coordinated by Southern Miss students and the Center for Community and Civic Engagement, Dr. Bennett encouraged the more than 750 students to take ownership of their University and identify the role they can play in advancing the institution.

As we look back on this devastating event in our institution's history, two things will stand out. First, although there was significant structural damage in the 21-mile wake of the storm, there were no fatalities associated with the tornado. The grace and mercy of God was on display through the protection of His people. Second, as residents of the Pine Belt have previously demonstrated, the community is quick to lend a helping hand to friends and neighbors in need.

If there is one thing that can be said of those associated with Southern Miss, it is that they are resilient. At Southern Miss, we take control of difficult circumstances and do what needs to be done to improve our situation. At Southern Miss, we do not wait for others to come in and show the way, we take action. This key characteristic of the Southern Miss spirit is one of the primary ideals that make me extremely proud to be associated with this great institution of higher learning.

Throughout our century of service to this state, there have been countless challenges that could have easily changed our course in history. Fortunately, the spirit of those who have called this institution their own have met each challenge with great strength. I am confident that the best days for our University are ahead, and I hope you will join me in doing all you can to help take...

Southern Miss to the Top!

Jerry B. DeFatta Jr.
Executive Director

Southern Miss Takes Lead Role in New Research Center of Excellence

University of Southern Mississippi President Dr. Rodney Bennett discusses the Center for Gulf Studies' designation as a Research Center of Excellence during a news conference held March 7 at the Gulf Park campus in Long Beach. Flanking Bennett is Gov. Phil Bryant, left, and IHL Commissioner Dr. Hank Bounds.

When the Deepwater Horizon exploded in the Gulf of Mexico on April 20, 2010, researchers from The University of Southern Mississippi were among the first to begin documenting and assessing the scope of the nation's worst oil spill.

The University's renowned expertise in the field of marine science played an integral role in determining the environmental and economic ramifications from the spill on the northern Gulf Coast.

Continued monitoring and research led to the formation of the Center for Gulf Studies (CGS) earlier this year. And on March 7, the new center assumed even greater responsibility as Gov. Phil Bryant officially announced that GCS had been designated a Research Center of Excellence.

Following the Deepwater Horizon disaster, Congress established the RESTORE Act to direct Clean Water Act penalties collected from responsible parties to the states impacted by the oil spill. The RESTORE Act includes a 2.5 percent funding designation to establish Research Centers of Excellence.

Dr. Monty Graham, chair of the Department of Marine Science at Southern Miss and CGS acting director, anticipates that the center will receive approximately $4 million initially from the fine allocation. He credits Bryant and Mississippi Department of Environmental Quality Executive Director Trudy Fisher with establishing the first Center of Excellence among the five Gulf states.

The Center for Gulf Studies represents a partnership between Southern Miss and the state's other research universities – Mississippi State University, the University of Mississippi and Jackson State University.

Administered through the Southern Miss Department of Marine Science at Stennis Space Center, CGS seeks to serve the people of Mississippi, the northern Gulf region and the country with a scientifically-based understanding of ecosystem status and trends (past to present, predictive) with special emphasis on improved forecasting abilities to ensure sustainable coastal and ocean ecosystems of the Gulf of Mexico.

The results of studies conducted by the center will be shared with other scientists, agencies and research groups to enhance coastal resource management and develop practical applications that can drive technology innovation and business development.

Through the CGS, Mississippi's residents and industries will be provided with a powerful new ocean observing and forecasting system for improved use of the ocean in a manner analogous to atmospheric weather forecasting. The resulting trend information and predictions will supply decision-makers and residents with a unique capability to prepare for and respond to changes in the ecosystem.

Campbell Named New Director of Trent Lott Center at Southern Miss

Dr. Shannon Campbell

Dr. Shannon Campbell, a veteran of economic development at all levels, has been named the new director of The Trent Lott National Center for Excellence in Economic Development and Entrepreneurship.

Campbell, a Taylorsville native, assumed her new position at The University of Southern Mississippi April 1. She has spent the previous 17 years at Jones County Junior College in Ellisville, including the last five as dean of Liberal Arts, Industrial Services and Advanced Technology Center.

Campbell noted that she became interested in the Trent Lott Center opportunity because of its link between economic development and the University.

As director of the Trent Lott Center, Campbell will be responsible for all facets of economic development such as administering economic impact studies, assisting with technology transfer efforts, creating strategic partnerships and/or connecting business and industry with expertise offered by the University.

Campbell, who owns a poultry and cattle company with her husband Neal Campbell, earned a Bachelor of Science in Industrial Engineering from Mississippi State University (1991). She earned a Master of Science in Workforce Development (2001) and a doctorate in International Development (2007) at Southern Miss.

Hundreds of Southern Miss Students Participate in 4th Annual Big Event

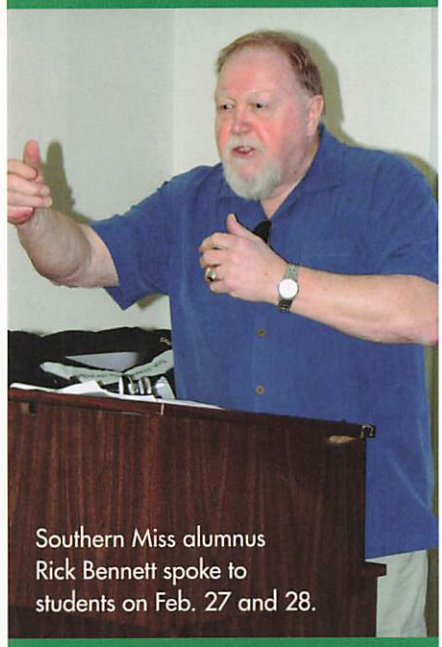
University of Southern Mississippi students help with a landscaping project at the Edwards Street food pantry as part of the Big Event on March 23.

More than 600 University of Southern Mississippi students fanned out across Hattiesburg March 23 to assist with cleaning, painting, landscaping and other tasks as part of the Fourth Annual Big Event community service project, sponsored by the Student Government Association.

The students spent half a day performing various assignments at nine different locations in the Hattiesburg area.

"I believe the work that was accomplished captures the essence of our University," said Big Event Coordinator Julia Bradley. "I, along with other committee members, was amazed that even in the midst of weather uncertainty students were still willing to serve. In the last four years, the Big Event has made a big impact in Hattiesburg, and I am looking forward to this tradition continuing on the Southern Miss campus."

Video Production, Film Students Hear from Southern Miss Alumnus



Southern Miss alumnus Rick Bennett spoke to students on Feb. 27 and 28.

Rick Bennett, a University of Southern Mississippi alumnus who is program director for the Toronto Film School at RCC Institute of Technology, spoke to students enrolled in a video production class on the Southern Miss Hattiesburg campus Feb. 27. The next day he visited with film students on the Gulf Park campus.

Bennett, an award-winning writer, director and producer in a career spanning more than three decades, shared his experiences and gave advice to the students about the entertainment industry. Bennett also founded the film program at the Toronto Film School and the Keon International Film Academy in Mumbai, India. While a student at Southern Miss, he was roommates with famed singer Jimmy Buffett and also played in his band.

Alumnus Faye Gilbert Named Dean of Southern Miss College of Business

Dr. Faye Gilbert

Dr. Faye Gilbert, who earned her undergraduate and master's degrees in business administration at The University of Southern Mississippi, will return to her alma mater as the next dean of the University's College of Business. Pending approval by the Mississippi Board of Trustees of State Institutions of Higher Learning, her official start date will be July 1.

Gilbert, who currently serves as dean of the College of Business and Economics at Radford University, becomes the first woman to lead the Southern Miss business program. She replaces Lance Nail, who left Southern Miss to accept a similar position at Texas Tech University last August.

The search for a new dean began late last year and four finalists were brought to campus in January and February of this year. The search committee consisted of faculty, staff, and students – both in and out of the College of Business – as well as members of the College's Business Advisory Council.

Dr. Dave Davies, search committee chair and dean of the Southern Miss Honors College, said Gilbert emerged as the clear choice from a pool of immensely qualified candidates.

Gilbert, a native of Ocean Springs, earned her Bachelor of Science in business administration at Southern Miss in 1982 and her Master's the following year. She received her Doctorate from North Texas University in 1988. Before accepting her current post at Radford, Gilbert served as dean of the business school at Georgia College and State University.

Gilbert comes to Southern Miss during a monumental point in the College of Business' history. Last July construction began on Scianna Hall, a 93,000-square-foot facility that will house the College of Business and sit adjacent to the Trent Lott National Center for Excellence in Economic Development and Entrepreneurship, facing U.S. 49 South. The building is targeted for completion by spring, 2014.

The new building is named in honor of Southern Miss alumnus Charles "Chuck" Scianna, who has committed $6 million toward the project, which is estimated to cost $30 million. Scianna Hall will transform the Southern Miss College of Business program that includes approximately 2,200 students, more than 65 faculty members and 17 staff members. The new facility will replace antiquated Joseph Greene Hall, which opened in 1967.

Johnson Honored by IHL for Advancing Diversity at Southern Miss

Dr. Sherita Johnson, associate professor of English and interim director of the Center for Black Studies at The University of Southern Mississippi, was honored recently by the State Institutions of Higher Learning Board for advancing diversity at the University.

Johnson is pictured with Dr. Aubrey Lucas, left, and IHL Board President Ed Blakeslee.

McCarty Receives Lifetime Achievement Award

MHS awards committee chairman and Southern Miss Alumni Association President Dale Shearer (left) present the lifetime achievement award to Kenneth G. McCarty Jr.

University of Southern Mississippi Professor Emeritus Dr. Kenneth G. McCarty Jr. is the winner of the 2013 Dunbar Rowland Award.

The award is presented for his lifelong contributions to the preservation, study and interpretation of Mississippi history. McCarty was recognized at the Mississippi Historical Society's annual meeting in Vicksburg, February 28–March 2.

McCarty served as editor of the *Journal of Mississippi History* from 1993–2008 and president of the Mississippi Historical Society, 2003–04. He is professor emeritus of history at Southern Miss.

The award memorializes Dunbar Rowland, first director of the Mississippi Department of Archives and History, and is given for lifelong contributions to the field of Mississippi history.

The Mississippi Historical Society, founded in 1858, encourages outstanding work in interpreting, teaching and preserving Mississippi history. The society is a nonprofit membership organization that works closely with the Mississippi Department of Archives and History. The society also publishes the online publication *Mississippi History Now*. It provides annual grants to support programs of the Junior Historical Society and publishes books, maps and other materials aimed toward the education of the general public.

Palazzo Addresses Logistics, Trade and Transportation at 2013 Industry Summit

The University of Southern Mississippi's Center for Logistics, Trade and Transportation (CLTT) hosted the 2013 Industry Advisory Council Summit on March 1, for industry professionals looking to promote common goals in logistics, trade and transportation.

The summit, held at the University's Gulf Park campus in Long Beach, featured guest speaker Congressman Steven M. Palazzo of the fourth Congressional district of Mississippi. Palazzo discussed the Surface Transportation Bill and its impact on Mississippi's economic development. In his address, Palazzo stressed the importance of logistics, trade and transportation to the nation's economy, as well as national security.

Following the featured speaker, Gary Lagrange, president and chief executive officer of the Port of New Orleans, discussed the CLTT endowment, and CLTT director, Dr. Tulio Sulbaran, provided an update of the center's strategic plan and accomplishments since its inception nearly four years ago.

Congressman Steven M. Palazzo served as the featured speaker for The University of Southern Mississippi's Center for Logistics, Trade and Transportation (CLTT) 2013 Industry Advisory Council Summit.

The CLTT, which provides a competitive advantage to industry and government agencies through its multidisciplinary activities in logistics, trade and transportation, is the result of an integrated effort of industry, government and the University.

Professor Hall Receives Dudley Peeler Award

Dr. Margot Hall, a professor in the Department of Medical Laboratory Science at The University of Southern Mississippi, received the Dudley Peeler Award during the Mississippi Academy of Sciences meeting held Feb. 21-22, on the Southern Miss campus. The award is presented for outstanding contributions toward the advancement of the Mississippi Academy of Sciences.

Did you KNOW?

Did you know that The University of Southern Mississippi continues to meet head-on the intellectual and human issues of the day? The challenges are formidable, and University professors and students are tackling the issues through relevant research that translates into real-world applications and learning opportunities. At Southern Miss, researchers are creating new knowledge that directly impacts society by monitoring the health of the ecosystems of the Gulf of Mexico and impacts of the BP Oil Spill and offering solutions for the safety and security for sports stadiums and arenas that have been identified as potential targets of terrorism, among numerous others. For more information on The University of Southern Mississippi and its research efforts, visit usm.edu/research.

Otaigbe Earns Fulbright-Tocqueville Distinguished Chair

Dr. Joshua Otaigbe, a professor in The University of Southern Mississippi's School of Polymers and High Performance Materials, has been awarded the Fulbright-Tocqueville Distinguished Chair in France for the fall 2013 semester.

Otaigbe will hold the Distinguished Chair in Polymer Materials Science and Engineering at University of Lyon, the largest science and engineering university in France. As chair, Otaigbe will lecture in polymer science, materials engineering and rheology at the master's and doctoral levels at French universities, and engage in cutting-edge research involving the U.S. and France with French counterparts.

A presidentially appointed 12-member board selects faculty for the chairs, which are reserved for "eminent scholars with substantial experience and publications in their respective fields." Otaigbe's appointment is part of a plan for a Materials World Network that he has proposed to the National Science Foundation.

Otaigbe earned his doctorate from the University of Manchester Institute of Science and Technology in England. He has had a circuitous career that spans three continents. Otaigbe joined Southern Miss in 2002 as a professor of polymer engineering and science, following a successful career at Iowa State University, where he was a tenured professor of chemical engineering and of materials science and engineering and leader of the Polymers and Composite Research Group.

Before joining Iowa State, he worked as a project leader for Corning Inc. in New York in the Corporate Research, Development and Engineering Division. Earlier, he held academic positions at the University of Alberta, Canada, and University of Benin in Nigeria.

Otaigbe has been involved in most areas of materials science and engineering, including research in the areas of polymer engineering and materials science. His research blends chemical engineering sciences with materials structure and property principles to understand and improve processes for advanced materials. He holds seven patents and has published more than 110 scientific papers on these and related topics, and is also actively involved in university-industry partnerships to solve industrially relevant problems.

Alongside his research, Otaigbe has been active in promoting the teaching of materials science and engineering as the study of all classes of materials as a whole, rather than their specific chemical, physical and engineering aspect. He is also committed to empowering young engineers to develop the discipline to continue learning and encourage creative thought outside their expertise.

Stur Awarded Prestigious Fulbright to Study in Vietnam

A University of Southern Mississippi history professor has earned a prestigious Fulbright Scholar award to study and teach in Vietnam, enhancing her research on the Southeast Asian nation's impact on U.S. foreign relations and culture.

Dr. Heather Stur, assistant professor of history and director of Southern Miss' study-abroad program in Vietnam, will be affiliated with the University of Social Sciences and Humanities (USSH) in Saigon through the program. She bested a diverse group of applicants, including those from fields outside of academia, in securing the highly coveted award.

Her application was reviewed by the Fulbright Scholarship Board, which is appointed by the president, and officials with the U.S. State Department and in Vietnam.

Stur will teach courses in U.S. foreign relations and work with the USSH faculty to develop a curriculum on American history, with emphasis on international relations. She will also immerse herself in local culture to improve her fluency in Vietnamese, which Stur says will expand her scholarship base as she researches in local archives and other material.

University of Southern Mississippi history professor Heather Stur has earned a prestigious Fulbright Scholar award to study and teach in Vietnam.

Named for the late U.S. Sen. J. William Fulbright of Arkansas, the Fulbright program supports the mutual understanding between the American people and those of more than 150 countries that participate through educational and cultural endeavors.

Stur joined the Southern Miss faculty in 2008. She holds a bachelor's degree from Marquette University and a Ph.D. from the University of Wisconsin-Madison. A fellow in the Department of History's Center for the Study of War and Society, her research expertise includes gender and war, U.S. foreign relations and post-1945 America.

She earned the College of Arts and Letters Junior Faculty Research Award and the first Nina Bell Suggs Endowed Professorship, both in 2012. Her first book, *Beyond Combat: Women and Gender in the Vietnam War Era*, published by Cambridge University Press in 2011, looks at how the social upheaval of the 1960s impacted U.S. foreign policy, while also inspiring a re-examination of the societal roles of males and females. Stur is currently working on books dealing with Americans' attitudes toward U.S. global interventions in the 20th century and the impact of militarization on American gender and family structures.

First Lady Deborah Bryant Visits Southern Miss Children's Center

Mississippi's First Lady Deborah Bryant participated in an interactive tour of The Children's Center for Communication and Development at The University of Southern Mississippi on Feb. 28.

Bryant, who was making her first visit to the Center, mingled with the children and staff members while learning about the facility's history and mission.

Southern Miss, INFINITY Science Center Create Unique Partnership

George Schloegel, left, chairman of INFINITY Science Center in Hancock County, and Dr. Gordon Cannon, vice provost for research at The University of Southern Mississippi, signed a memorandum of understanding partnering both institutions to allow for greater educational opportunities.

Children and visitors of the INFINITY Science Center in Hancock County will benefit greatly from a new agreement between the science center and The University of Southern Mississippi.

On Feb. 15, a memorandum of understanding was signed by Dr. Gordon Cannon, vice provost for research at Southern Miss, and George Schloegel, chairman of INFINITY, partnering both institutions to allow for greater educational opportunities.

As part of the agreement, Southern Miss will seek out grant funding to populate INFINITY, a $30 million state-of-the-art science center that opened in 2012, with additional interactive educational exhibits and to implement educational programming at the science center, such as teachers' workshops and K-16 STEM (science, technology, engineering and math) programs. INFINITY is one of only nine NASA Visitors Centers in the country.

Cannon describes the partnership as being a natural fit for the University and science center.

One project is already underway between INFINITY and the University's Business and Innovation Assistance Center. Using advanced technologies, researchers are using controlled environment agriculture to grow food using non-traditional methods. Currently, butterhead lettuce is being grown at INFINITY using no soil, 80-percent less water and no pesticides. Attendees for the MOU signing were served salads during lunch using lettuce harvested from the project.

Danforth Wins Mississippi Humanities Council's Humanities Scholar Award

Dr. Marie Danforth

Dr. Marie Danforth, a professor of anthropology at The University of Southern Mississippi and one of the country's leading bioarchaelogists, was recently awarded the Mississippi Humanities Council's Humanities Scholar Award.

The Humanities Scholar Award honors a scholar in a traditional humanities field who has participated in Council programs, serving as interpreter of his or her discipline to public audiences. Danforth was presented with the award and recognized at the Mississippi Humanities Council's Public Awards Luncheon on March 22 in Jackson.

As a physical anthropologist, Danforth studies human remains and how they tell us about the ways people have lived and died. By presenting her work to a wide range of audiences, she has enabled the public to see the relevance of anthropology to understanding our human past and has engaged community groups in collecting data and interpreting it to understand our local and regional history.

The Mississippi Humanities Council (MHC) is a private nonprofit corporation funded by Congress through the National Endowment for the Humanities. MHC sponsors, supports and conducts a wide range of programs designed to promote understanding of our cultural heritage, interpret our own experience, foster critical thinking, encourage reasonable public discourse, strengthen our sense of community, thus empowering Mississippi's people with a vision for the future.

University of Vienna to Grant Scherlofsky Doctoral Degree for Prison Research

Dr. Kimberly Scherlofsky

Dr. Kimberly Scherlofsky of Gautier, recruiter and program coordinator for the International Development doctoral program and adjunct instructor of political science at The University of Southern Mississippi, successfully defended her dissertation for her doctoral degree from Austria's University of Vienna.

Scherlofsky's dissertation, *Alcohol and Drug Treatment among the Incarcerated Population: a United States and European Union Perspective with a Special Emphasis on Mississippi and Austria,* compared drug treatment programs in the prison systems in Austria and Mississippi. Conducting research on behalf of the Mississippi Department of Corrections and the Austrian Ministry of Justice, Scherlofsky traveled to numerous prisons in Mississippi and Austria collecting more than 400 questionnaires from inmates concerning their reactions and opinions toward alcohol and drug treatment.

After successfully defending her dissertation, Scherlofsky, also earning highest honors, will be awarded her doctoral degree in international law with a criminal justice emphasis from the University of Vienna. Scherlofsky earned both her master of arts degree in administration of justice and her bachelor of arts degree in international studies from Southern Miss in 2006 and 2004, respectively.

Following her dissertation defense at the University of Vienna, which was founded in 1365 and is the oldest university among German speaking institutions, Scherlofsky presented her dissertation twice in Jackson. The presentations were made to the Mississippi Department of Corrections and the Mississippi House of Representatives Corrections Committee.

In May, Scherlofsky will present her dissertation at a conference for Austrian prison psychologists. She has also been asked to serve as an assistant researcher by the Austrian Ministry of Justice for several projects, including the addition of drug-free units in all Austrian prisons and the alignment of Austrian prison law with European Union requirements.

Southern Miss Alumnus' Photo Featured as Mural at Gulf Park Campus

Southern Miss Alumnus and longtime *Sun Herald* photographer Tim Isbell created this mural inside the Fleming Education Center on the Gulf Park campus.

What started as a foggy February morning at The University of Southern Mississippi Gulf Park campus in Long Beach is now a lasting image made into a mural representing the scenic photography of noted Biloxi Sun Herald photographer and Southern Miss alumnus, Tim Isbell.

Using landscape photography as a means of relaxation, Isbell intended to capture the foggy campus images as a gift for his wife, Judy, whom he met while attending Hinds Community College in 1979. The couple then attended the Southern Miss School of Mass Communication, where they graduated in 1983 and then married later that same year.

Having one of his images preserved as a mural on the second floor of the university's Fleming Education Center, Isbell says he feels honored to oblige his alma mater.

Hurricane Katrina affected Isbell, like many along the Mississippi Gulf Coast, in 2005. Being a photographer for the Sun Herald, a job he has been in for nearly 28 years, and documenting the devastation caused by the storm, Isbell made a promise to himself to showcase the beauty of the Gulf Coast, which so many people call home. Isbell plans to one day share his beautiful images in a photographic book titled, "The Coast."

Upcoming Events Calendar

All events are subject to change and should be confirmed. Any questions regarding these events can be directed to the Southern Miss Alumni Association at alumni@usm.edu or call 601.266.5013. Please visit SouthernMissAlumni.com for the most up-to-date calendar. All events are located on the Hattiesburg campus unless otherwise noted. For athletics schedules, visit SouthernMiss.com. The football and remaining baseball schedules are included in the Athletic News section of this edition of *The Talon*. For additional performance dates and more information on Arts and Letters events, visit SouthernMissTickets.com. For additional information on any chapter events, contact Laurie Benvenutti at 601.266.5357.

April

19 **Relay for Life**
Pride Field | 6 p.m. - 6 a.m.

20 **Black and Gold Game**
Petal High School | 1 p.m.

23 **Legacy Spring Reception**
Union Room B | 5 – 6 p.m.

27 **Alumni Association Leadership Conference**
Thad Cochran Center Room 214 | Noon – 2:30 p.m.

29 **15th Annual East Central Golf Tournament**
Briarwood Country Club | Meridian

May

1 **26th Annual Mobile Bay Classic Golf Tournament**
Timber Creek Golf Club | Daphne

2 **Jackson Spring Crawfish Social**
The Crawdad Hole | 5 – 9 p.m. | For more information, contact Sarah Molder at sarah.m.moulder@gmail.com.

10 **Spring Commencement Hattiesburg Ceremony**
Reed Green Coliseum | 10 a.m. and 2 p.m.

11 **Spring Commencement Gulf Coast Ceremony**
Mississippi Gulf Coast Coliseum | 10 a.m.

June

7 **Southeast Mississippi Drawdown**
Ocean Springs Civic Center | 6:30 p.m.

8 **34th New York Mississippi Central Park Picnic**
Central Park (Bandshell – 72nd St.)

9 **Second Annual Mobile Bay Crawfish Boil**
Historic Malbis Community Center | Daphne | 2 – 7 p.m.

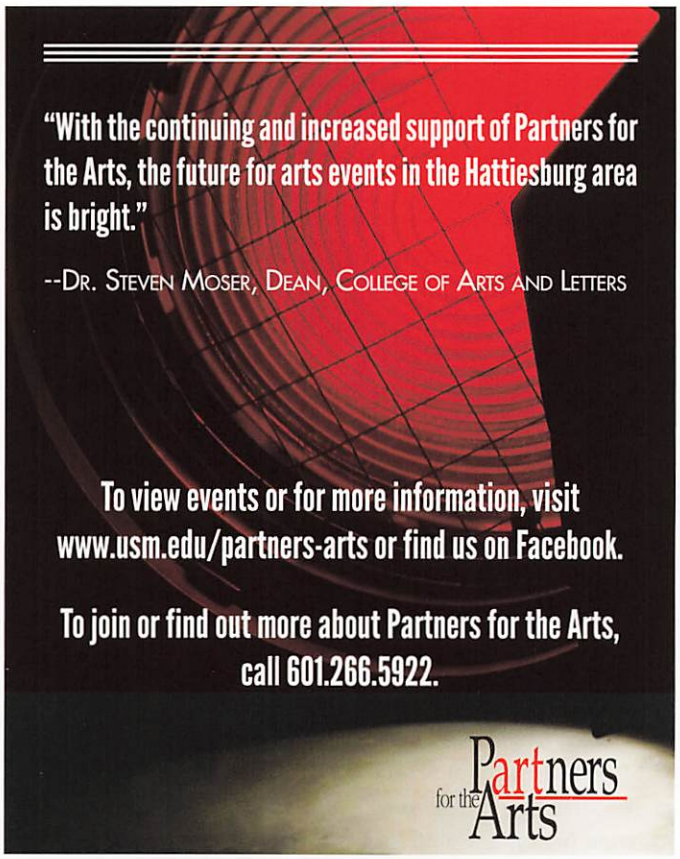
15 **Fifth Annual Atlanta's Mississippi in the Park**
Chastain Park | 10:30 a.m. – 3:30 p.m.

SOUTHERN MISS TRiViA

Here are a few questions to test your knowledge of Southern Miss history. Answer two or three accurately, and you can consider yourself a loyal alumnus or alumna. Answer zero or one correctly, and you may want to double check to make sure your diploma is not from a university in north Mississippi.

1. In what year was the nationally ranked Mississippi Polymer Institute created at Southern Miss?
2. Prior to becoming the home of the Alumni Association, the Ogletree House served as the official residence of the University's President. In what year was the building repurposed for the use of the Southern Miss Alumni Association, and where had the Association previously been located?
3. During the Great Depression of 1932, how long did the state of Mississippi refuse funds to public institutions?
4. What Southern Miss tradition takes place every spring and includes the recognition of student leaders and the induction of the new Student Government Association officers?

SEE THE ANSWERS ON PAGE 63



THE CHALLENGES WE FACE DO NOT DEFINE US.

OUR RESPONSES DO.

After an EF-4 tornado hit our campus, members of the Southern Miss family didn't wait on others to take action.

In true black and gold spirit, nearly 1,000 students, alumni and friends worked together in a student-led cleanup effort. And in the week following the storm, hundreds of our students helped with the recovery effort in the surrounding community.

AA/EOE/ADAI

THE UNIVERSITY OF SOUTHERN MISSISSIPPI.

The Legacy to Participate in Southern Miss' Relay for Life

Southern Miss Relay for Life will take place on April 19, from 6 p.m. – 6 a.m. on Pride Field, located on the Hattiesburg campus. The American Cancer Society Relay for Life is a fun-filled event that raises money for cancer research, and Relays take place all over the world. At Relay, teams of people camp out at a local high school, park, fairground, or, in this case Pride Field, and take turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event. Relay for Life offers a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease in a 12-hour-long party!

The Legacy is proud to announce that they will be participating in this year's Relay with their own team, honoring alumni, friends and students of Southern Miss who have battled or are currently battling cancer. If you know of an alumnus or alumna, friend or current student that you would like to honor through The Legacy's Relay team, please email the person's name and graduation year (if applicable) to Legacy@usm.edu. You may also make a donation to The Legacy's team or purchase a luminaria in honor of a cancer survivor or current patient by visiting SouthernMissAlumni.com/TheLegacy.

For more information about The Legacy's Relay for Life team, contact Laurie Benvenutti at Laurie.Benvenutti@usm.edu or 601.266.5357.

The South Central Mississippi Alumni Chapter hosted its annual Boys and Girls Club Night on March 2, in Reed Green Coliseum. A group of 45 children from the Hattiesburg Boys and Girls Club enjoyed dinner, a visit with Seymour, and an exciting Golden Eagle victory over the ECU Pirates. This game marked the first Southern Miss basketball experience for some of the children, and they all enjoyed their evening at The Greenhouse!

LEGACY CORNER

Legacy Night at The Greenhouse took place on Feb. 20, as the Golden Eagle men's basketball team hosted UTEP in Reed Green Coliseum. The Legacy officers were recognized on court prior to tip-off, and Seymour, dressed in his very own Legacy T-shirt, presented officers with a game ball signed by Coach Donnie Tyndall. The Southern Miss win over the Miners completed the fun-filled evening.

The annual Legislative Day was held on March 6 in Jackson.

Students Participate in Annual Legislative Day in Jackson

On March 6, a group of 36 students traveled to Jackson to the Mississippi Capitol for the annual Legislative Day, which coincided with Mississippi Public Universities Day. Legislative Day, an event sponsored by The Legacy, the student chapter of the Southern Miss Alumni Association, and Student Government, allows students to learn more about state government operations while networking with Southern Miss alumni.

Several legislators kicked off the day by speaking with students about their involvement in politics and their time at the University. Among these legislators were Billy Hudson, Angela Hill, Greg Haney, Sherra Lane, Scott Delano, Tony Smith, Sean Tindall, Robert Jackson, Joey Fillingane and John Polk. All shared stories and participated in a question-and-answer session with attending students.

The students were then introduced in both the senate and house chambers, after which they toured one of the most beautiful capitol buildings in the nation. Students had the opportunity to dine with a select group of legislators at the Capital Club in downtown Jackson, and during lunch, young alumnus Kyle Williams '12 spoke about his path from Southern Miss student to becoming a staffer for Speaker of the House Phillip Gunn. Williams also noted that involvement in The Legacy as an undergraduate student opened doors by connecting and networking with alumni.

Following lunch, students concluded the day with a tour of the Old Capitol Museum, where they learned about the history of our state's government.

Although the purpose of Legislative Day is to educate students on state government operations and to network with Southern Miss alumni, participants leave the experience with a heightened sense of Golden Eagle Pride.

Welcome New Life Members

Michelle Andrews
Richard Aucoin
Charles Baxter
Wayde Benson
James and Sharon Blackwell
Theodore Blunt
Susan B. Brown
April Leigh Bullock
John and Amy Byxbe
Rhonda Cavin
Lewis and Carolynn Clark
Brenda H. Dawson
Leigh Deloach
Russell K. Dorsett
Joy Eakins
Jay and Kristie Fairley
Angela Garza
Jordan Gasperecz
Thomas B. Gibbens
Pamela J. Gibbs
Georgia Granberry
Jack and Vivia Gunn
Lauren Gutterman
Michael Hansson
Betty Hardman
Jill M. Hunt
Markus Jones
Lesa Kirkman
Johnny and Marilyn LaBarbera
John Leek
Timothy and Stacy McCann
Marilyn Medley
Ritchie Montgomery
Charles Moseley
Jennifer O'Barr
Jay F. Reed
Brant J. Ryan
Dale and Janet Shearer
Douglas C Shows
Corey and Carrie Smith
Yolanda Speed
Cheryl Walker
Jane D. Wayland
Robert Merrill Webber
Carmen R. Yuris

BUY A BRICK

LEAVE A LEGACY

Don't miss the opportunity to leave a legacy at The University of Southern Mississippi.

On the Hattiesburg campus, the plaza between Shoemaker Square and Cook Library is paved with bricks inscribed with the names of alumni, family and friends. Today you have the opportunity to honor the University and leave your legacy with a brick that will be permanently installed on campus.

Brick Pricing

4" x 8" $250

8" x 8" $500

A miniature replica of the brick ordered will be provided to the purchaser.

How to Order

For more information or to place your order online, visit www.SouthernMissAlumni.com/leavealegacy.

The Pierce Legacy Scholars Program

The proceeds from this initiative support the Association's Pierce Legacy Scholars Program. This program works to provide one-time $1,000 scholarships to incoming freshmen who are children or grandchildren of members of the Southern Miss Alumni Association.

To be eligible, candidates must enroll full-time for the upcoming fall semester. At least one parent or grandparent of the candidate must hold a degree from the institution and be an active member of the Association for the immediate past 10 years or be a Life Member.

1910 SOUTHERN MISS ALUMNI ASSOCIATION

TO THE TOP!

THE SOUTHERN MISS ALUMNI ASSOCIATION BRICK PROGRAM

Dates for Big Three Summer Parties Announced

The Southern Miss Alumni Association has announced the dates for the organization's big three summer parties to be held throughout Mississippi. The parties, named affectionately for the largest three alumni chapters in the state, are hosted by the Central Mississippi, Gulf Coast Metro and South Central Mississippi chapters of the Association. The big three parties offer opportunities for guests to visit with Southern Miss coaches, administrators, athletes, cheerleaders and Seymour. Golden Eagle merchandise will be available for purchase, and silent auctions will be held to raise money for the chapters' respective scholarship funds for incoming students and provide support for the Eagle Club. For more information, contact Laurie Benvenutti at 601.266.5357.

BIG THREE SUMMER PARTIES

Thursday, July 18, 2013
30th Annual Jackson All-Star Party
Mississippi Trade Mart
Jackson | 5:30 p.m.

Friday, July 26, 2013
Annual Gulf Coast Beach Bash
D'Iberville Civic Center
6 – 8 p.m.

Saturday, August 3, 2013
18th Annual Eagle Fanfare
Lake Terrace Convention Center
Hattiesburg | 2 p.m.

Seymour welcomed friends to the 2012 Gulf Coast Beach Bash where alumni and fans dined on a Coastal cuisine of fried shrimp and fish while mingling with Southern Miss football players and coaches.

Fans gathered last year at Lake Terrace Convention Center in Hattiesburg to receive autographs and pictures with the football team and coaching staff during the annual Eagle Fanfare event.

Jennie Thomas, '11 of Crystal Springs, poses with Seymour during the 29th Annual Jackson All-Star Party. Nearly 700 fans packed the Mississippi Trade Mart last year to visit with star football players, coaches, cheerleaders and, of course, Seymour.

MEMBERSHIP MINUTE

The Alumni Association offers discounted membership rates to recent graduates. A 50% discount is offered to alumni who join within three years of their graduation date. Alumni who join within one year also receive a "Grad Pack" that includes a leather portfolio, a Southern Miss 1GB flash drive and much more!

Brown Speaks at Annual Armstrong-Branch Lecture

James Brown, one of the most respected sportscasters in the profession, was the guest presenter for The University of Southern Mississippi's prestigious annual Armstrong-Branch Lecture on the Hattiesburg campus, part of Black History Month events.

It was a disappointment James Brown won't forget. But it was what the famed CBS sportscaster described Feb. 18, during The University of Southern Mississippi's 20th annual Armstrong-Branch Lecture as a seminal moment that helped him regain his focus.

Brown, a graduate of Harvard University, where he was captain of the varsity basketball squad and recipient of All-Ivy League honors, had been cut from the NBA's Atlanta Hawks. As one used to achieving most goals he set in front of him, it was a bitter pill to swallow.

He confessed that once he made it on the Harvard basketball team, he didn't maintain the commitment to achievement he had previously as a high school All-American, despite his collegiate athletic honors. He worked hard the summer after he graduated to make up for lost time and get ready for pro camp. But in the end, it wasn't enough to secure a spot on the Hawks' roster.

"Complacency set in. I rested on my laurels," Brown said to Southern Miss alumnus and former television anchor Mitch Williams, who interviewed him. "I didn't work as hard to stay on top as I did to get on top. I couldn't make up in four months what I didn't do in four years. The blame rested squarely on me."

Brown "cried like a baby" from the rejection. "I vowed from then on that I would not let another opportunity pass me by," he said. "I would not allow that to happen again."

To look at Brown's accomplishments since, it appears he's kept that vow. But he gives the credit for his success in the corporate world, as a network anchor, minister and motivational speaker to his parents and their relentless emphasis on education.

"Success in the game of life is predicated on academic excellence," Brown said.

Brown then listed seven tenets for success, what he described as "secular" truths while comparing them to their biblical example, including good communication skills, dressing for success, promptness, a thirst for knowledge, strong interpersonal relationship skills, an ability to deal with adversity and application of God's word.

He urged his audience, particularly the students, to grow not only intellectually but spiritually because there are two kinds of success – "worldly and Godly."

"Teddy Roosevelt once said, 'To educate in mind and not in morals is to create a menace to society,'" Brown said.

Meredith Moody, a freshman forensic science major from Lucedale, said Brown's message was "amazing."

"It's clear he tries to live his life by example. He's not one of these people that says one thing and does another," she said.

The lecture's namesakes - Gwendolyn Armstrong and Raylawni Branch, the first African-American students to enroll at Southern Miss – were in attendance and praised Brown for his message.

"He was very much on point, that all of our efforts should be focused on excellence," Armstrong said.

"It was really important for our young people to hear, especially after what we've just been through," Branch said, referring to the Feb. 10, tornado that struck the Pine Belt and Southern Miss Hattiesburg campus.

Prior to the lecture, the Southern Miss Alumni Association's Minority Engagement Committee hosted a reception and minority networking event in the Trent Lott Center. More than 75 alumni attended the event.

D'Andra Price, Southern Miss senior and current president of The Legacy, the student chapter of the Southern Miss Alumni Association; Raylawni Branch, CBS Sportscaster James Brown and Gwendolyn Armstrong attended the minority networking event and reception prior to the Feb. 18, Armstrong-Branch Lecture.

Alumni Association Announces 2013 Southern Miss Homecoming Celebration

VS

The University of Southern Mississippi will celebrate Homecoming 2013 on Oct. 26, when the Golden Eagles take on Conference USA newcomer North Texas at M.M. Roberts Stadium.

Each fall, the Southern Miss Alumni Association hosts its Homecoming weekend, a university tradition, and festivities begin as early as Monday and continue through Sunday evening with involvement from all areas of campus.

Some of the events alumni, students, friends and fans of the university can look forward to occurring around the 2013 celebration are the 14th Annual Southern Miss Alumni Homecoming Golf Tournament, the Alumni Hall of Fame Banquet, Homecoming Parade, the Association's Annual Awards Ceremony and Business Meeting, concerts, reunions, tailgating and a pep rally.

"Homecoming is the one time of year where the Association has the privilege of honoring those whose contributions of time and financial means have helped to advance the university," said Jerry DeFatta, executive director of the Southern Miss Alumni Association. "We look forward to sharing our Golden Eagle spirit with the Southern Miss community as we celebrate another Homecoming week in our school's history together."

Did you KNOW?

Did you know that the Southern Miss Alumni Hall of Fame was established in 1987 to recognize those whose contributions of time and financial means have helped move the University forward? Each year seven of the University's most dedicated and distinguished graduates join the exclusive ranks of the Alumni Hall of Fame. This event is one of the many highlights of the annual Homecoming celebration.

CONGRATULATIONS
TO OUR

FOUNDERS' DAY CELEBRATION

STUDENT AWARD WINNERS AND SGA OFFICERS

THESE STUDENTS WERE HONORED AT THE 2013 FOUNDERS' DAY CEREMONY:

OUTSTANDING FRESHMAN FEMALE
Bailee Alexander

OUTSTANDING FRESHMAN MALE
Jeffrey George

BEST FEMALE CITIZEN
Mary Catherine Price

BEST MALE CITIZEN
Benjamin Knaus

LEAVE IT BETTER THAN YOU FOUND IT
Timothy Wells

BARBARA ROSS GOLD LEAF SCHOLARSHIP
Mohamed Ismail

J.R. BISHOP MISSISSIPPIAN AWARD
Kristen Mechanic

HALL OF FAME

Ashley Nicole Barnes
Lauren Jane Barrios
Cally Elizabeth Biagini
Jazmyne Butler
Claire Dulaney
Austin Jackson
Benjamin Chad Lyman
Jordan Rex Mathews

PHI KAPPA PHI BOWL
Blakely Owens

2013-14 STUDENT GOVERNMENT OFFICERS

PRESIDENT – Ann Marie Chilcutt
VICE PRESIDENT – Owen Patrick Terry
ATTORNEY GENERAL – Christopher Glenn Brewer
ELECTION COMMISSIONER – Allen J. Moore
TREASURER – Crystal Johnson

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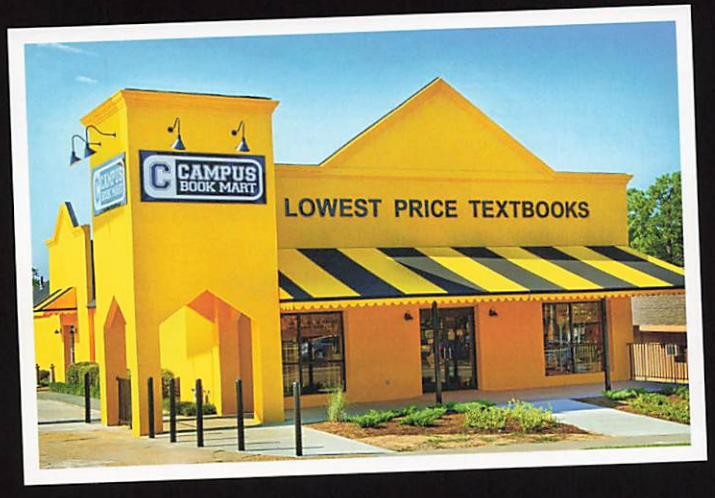

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Campaign for Mass Comm to Help Transform Historic College Hall into Innovative Learning Facility

The newly renovated College Hall will feature high-tech classrooms, labs and studios.

The University of Southern Mississippi Foundation announced a fundraising campaign on February 8, to benefit the School of Mass Communication and Journalism. The Campaign for Mass Comm will capitalize on the school's move to a renovated College Hall.

Two days after the public announcement of the campaign, a tornado hit the University's Hattiesburg campus, heavily damaging six buildings, including Marsh Hall, the home of the Southern Miss Department of Art and Design and a facility used extensively by the School of Music. Part of the effort to accommodate these programs resulted in the School of Mass Communication and Journalism having to advance its relocation to College Hall by more than six months. The expedited move further amplifies the need for a successful fundraising campaign to outfit College Hall in a timely manner so that Mass Communication and Journalism can take full advantage of the opportunity offered by its new building.

The 30,000-square foot, 100-year-old College Hall, which is central to the University's history, will feature high-tech classrooms, labs and studios. The building's third floor – the Center for Media Innovation – will serve as an incubator for faculty and students to explore the migration of traditional media to digital formats. The center will house state-of-the-art television and recording studios and offices for The Student Printz, WUSM-FM, a student-run record label, a video production crew and a public relations and advertising agency.

The Campaign for Mass Comm is designed to raise money to furnish and equip College Hall as well as to create new endowments for scholarships and professorships in the school. With the support of alumni, friends and industry leaders, the campaign will transform the School of Mass Communication and Journalism, as well as its faculty and facilities, ensuring that its graduates have every opportunity to prepare themselves to serve in leadership positions in the media of the future. This 21st century renaissance will enable students to develop skills in a culturally diverse environment under the mentorship of seasoned professionals who recognize the impact of new technology on the media industry.

"Our goal is to significantly raise the school's profile," said Dr. Chris Campbell, Director of the School of Mass Communication and Journalism. "The faculty recently adopted a strategic plan that calls for the program to become one of the best in the country. The move to College Hall is a great first step, but we know that in the long run, we need to increase the amount of financial support we can offer to outstanding students and to continue to build an excellent faculty."

Bob Pierce, Vice President for University Advancement and the Executive Director of the USM Foundation, says the School of Mass Communication and Journalism is well-positioned to become one of the University's premier programs.

"The number of Southern Miss alumni who have had extraordinary careers in the media is incredibly impressive,"

said Pierce. "Mass communication education at Southern Miss has mostly occurred in antiquated facilities and has never been particularly well-resourced, so we are confident that the move to College Hall, along with this campaign, will significantly enhance the University's ability to create future generations of media leaders."

Mass communication education at The University of Southern Mississippi began with the birth of The Student Printz campus newspaper in 1918. Courses in journalism, radio and television were added in the late 1940s, and the Departments of Journalism and Radio and Television opened in the 1950s. Those departments launched the careers of some of America's most accomplished and prominent media professionals, including award-winning journalists, photographers, editors and on-air personalities at major networks, newspapers, magazines and other media outlets throughout Mississippi and the country. Other mass communication graduates have become distinguished leaders and role models in advertising, public relations, corporate communications, politics and entertainment.

CAMPAIGN FOR MASS COMM POTENTIAL NAMING OPPORTUNITIES

$100,000
Computer Labs, Classrooms

$50,000
2nd Floor Digital Lab, Photo Studio, WUSM Studios

$25,000
Reception Areas

$15,000
Front Porch Columns

$7,500
Faculty and Staff Offices

Like many of the University's recent graduates, most of those prominent alumni were among the first generation of their families to earn college degrees.

The School of Mass Communication and Journalism, founded in 2003, currently serves more than 600 students, offering nine undergraduate degrees, two master's degrees and a Ph.D. in mass communication. The school's faculty and student body are among the most culturally diverse of any mass communication program in the country. Ninety percent of the school's students work to pay their way through school.

Even though the School of Mass Communication and Journalism intends to occupy College Hall by the end of March 2013, a formal opening of the building and ribbon-cutting will be planned for some time in the fall semester. The facility will not be furnished and equipped in its entirety until sufficient private funds are generated to do so.

For more information on the Campaign for Mass Comm, visit www.usmfoundation.com/masscomm.

HONOR CLUB
USM FOUNDATION

SAVE THE DATE

THE UNIVERSITY OF SOUTHERN MISSISSIPPI FOUNDATION
IS PROUD TO HOST THE

Honor Club Black Tie Gala

FRIDAY, APRIL 26, 2013
THAD COCHRAN CENTER
HATTIESBURG, MISSISSIPPI

Dr. Virginia Crawford , shown here with her family and friends, was presented with the original sketch of the Moffitt Health Center lobby at the campaign announcement on March 7.

USM Foundation Announces Campaign for New University Health Center

The University of Southern Mississippi is on its way to transforming the quality of health care provided to University students, faculty and staff; and a longtime vision of Dr. Virginia Moffitt Crawford, Student Health Services Director, and her family will soon become a reality.

On March 7, the USM Foundation announced the Moffitt Health Center Campaign, which will aid in the relocation of Student Health Services to a new, state-of-the-art facility. The Moffitt Health Center, to be located on the first floor of Century Park South Building A, will allow Student Health Services to provide preventive care, health education services and co-curricular activities in a facility central to the heart of student living at Southern Miss. Century Park South is the proposed residential living complex currently under development on the north side of the Hattiesburg campus just across W. Fourth Street from the current Century Park residence halls. Century Park South will house 950 students and will also serve as the base of operations for the University's Luckyday Citizenship Scholars Program. Vann Hall, Scott Hall and part of Bond Hall are being razed to make way for the project.

"Under the leadership of Dr. Virginia Crawford, our students' medical and health needs are well met," said Dr. Joe Paul, Vice President for Student Affairs. "This new state-of-the-art health facility will enable us to serve our growing student body even better. It will be located in the heart of where many of our students live and will be easily accessible for our commuting students."

As health care providers for the Southern Miss community, Student Health Services encounters more than 20,000 patients per year and continues to provide quality health care on a limited budget. Student Health Services however is presently restricted in achieving its vision for the future due to the limitations of its current building. Patient confidentiality is limited, and without an elevator, access to half of the facility is restricted. A new and larger clinic will provide the space necessary to deliver quality health care to University students, faculty and staff.

"While the cost of construction has been supported through the generosity of Dr. Crawford and her family, additional private dollars are needed to complete the project by purchasing furniture and equipment and enhancing the development of this important campus facility," said Bob Pierce, Vice President for University Advancement and Executive Director of the USM Foundation. "Dr. Crawford has a vision for this new facility, and she and her family are investing their contributions to ensure that vision come to fruition. It is incredibly admirable that she is so invested in Southern Miss that she not only gives of her time from a professional perspective, but she also gives of her own personal finances."

Gifts to the Moffitt Health Center Campaign will allow the facility to increase the square footage dedicated to Student Health Services by 30 percent, providing much-needed space for more efficient laboratory and X-ray activity, larger health care provider work areas, a more accessible pharmacy and a dental care area.

The facility will also feature new classroom space, which will allow the staff to provide a broader range of health education opportunities. The patient environment will improve with the addition of separate sick visit and well visit waiting rooms and 15 private exam rooms that will increase efficiency and patient confidentiality.

"This facility insures that the next generations of Southern Miss students will have a wonderful place to receive health care while they are students here," said Crawford. "This is a great way for me to recognize my family. My dad, mom and brother were all well-respected physicians who contributed much to the state of Mississippi. Now a health care facility that bears their name will provide health services to students who will be the future leaders of Mississippi. I think they would be very proud of that."

The Moffitt Health Center will give Student Health Services the tools it needs to continue to promote healthy minds and bodies among the Southern Miss community by offering extensive educational programs, efficient medical care and preventive health services in a central location.

The University of Southern Mississippi's Student Health Services offers general medical care for all University students, faculty and staff. The 19-person staff treats acute and ongoing medical problems and offers preventive health service, including women's health exams, cholesterol screening and a men's health program. Student Health Services includes a laboratory, X-ray services, a pharmacy and the Office of Health Promotion in addition to patient care services.

Student Health Services plays a key role in students' well-being by making health care accessible and affordable, ensuring that students are healthy enough to be academically successful. In addition to this primary task, Student Health Services staff function as co-curricular educators by teaching students not only about health and wellness but life skills such as navigating insurance and making personal medical decisions.

For more information on the Moffitt Health Center Campaign, visit www.usmfoundation.com/moffitt.

GOLDEN EAGLE IMPACT

A gift of $34,000 to the DuBard School for Language Disorders from the WALMART FOUNDATION of Bentonville, Ark. and the MISSISSIPPI ADVISORY COUNCIL through the State Giving Program will be used to assist families in paying for outclient services, specifically for reduced costs for evaluations and to participate in the school's Language Enhancement and Achievement Program.

OMAR and MELANIE NELSON of Jackson, Miss. made a gift commitment of $15,000 to establish the Omar L. Nelson Political Science Scholarship Endowment to award scholarships to African-American students majoring in Political Science.

THE CHISOLM FOUNDATION of Laurel, Miss. made a gift commitment to support the DuBard School for Language Disorders.

A pledge from KURT BRAUTIGAM of Hattiesburg, Miss. will support the School of Mass Communication and Journalism Building Fund and help award scholarships to Mass Communication students who demonstrate academic excellence and campus involvement through the Robert Gene Wiggins Endowment.

THE ASBURY FOUNDATION of Hattiesburg, Inc. made a gift of $50,000 to the DuBard School Fund.

A gift of $40,000 from the LETTIE PATE WHITEHEAD FOUNDATION, INC. of Atlanta, Ga., will provide scholarships in the Southern Miss College of Nursing.

GEORGIA-PACIFIC CORPORATION of New Augusta, Miss., made a gift of $10,000 to support Lake Thoreau, the Leon Eubanks Preserve and the Lake Thoreau Environmental Center.

A gift of $10,000 to the Student Affairs Golf Classic Fund from COMCAST of Hattiesburg, Miss., will support student and staff development at Southern Miss.

STEVE and DIANNE GARRETT of Birmingham, Ala. have established an endowed scholarship to support Southern Miss students from Alabama majoring in Finance with an emphasis in personal financial planning.

MARGARET LOESCH of Toluca Lake, Calif., made a gift commitment of $25,000 to the Campaign for Mass Comm to support the renovation, furnishing and maintenance of College Hall as the new home of the School of Mass Communication and Journalism.

Memorial gifts made on behalf of JUDGE JAMES H.C. THOMAS, JR., coupled with a gift from the THOMAS FAMILY, established the Thomas Family Scholarship Endowment to honor members of the James H.C. Thomas, Sr. family who graduated from the University – Mary Louise Thomas; Jane Sims Thomas; James H.C. Thomas, Jr.; Douglas F. Thomas; James H.C. Thomas, III; and Susan Elizabeth Thomas. The scholarship will be awarded to a senior to assist with the completion of his/her degree.

Donors' Loyalty Spans Decades

With a gift of $100,000 from a retirement rollover, Alfred Breeland continues to fund a scholarship he and his late wife, Doris, established more than 20 years ago.

The Alfred A. and Doris R. Breeland Scholarship Endowment provides scholarships to worthy junior and senior College of Business students, with preference given to Accounting majors.

Alfred and Doris met at The University of Southern Mississippi, where they studied personnel management and accounting, respectively, and graduated in 1953. They both worked in the oil and gas industry for 33 years, Alfred with Chevron and Doris with Exxon. In 1982, they established the Alfred A. and Doris R. Breeland Scholarship with both personal gifts and matching gifts from Chevron and Exxon.

"Being in a prominent industry, you learn how important it is to have a good education," said Alfred. "Doris and I wanted to help students progress and be successful in what they want to do without having to face the burden of trying to pay for their education. It is one of the best investments we ever made."

After Doris passed in 1994, Alfred continued to be involved at Southern Miss. He served as a member of the USM Foundation Board of Directors from 1996 to 1999.

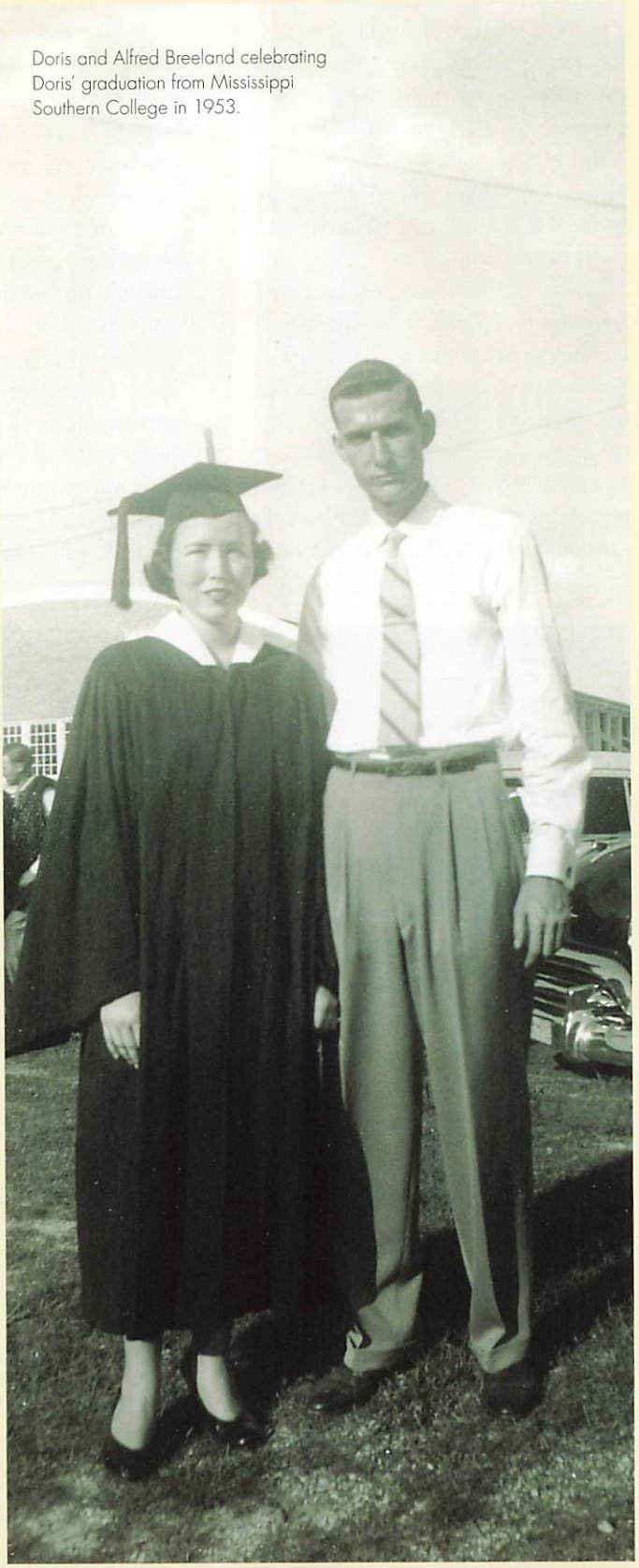
"Alfred and his deceased wife Doris years ago established a scholarship endowment to benefit business students," said Dr. Aubrey Lucas, Interim President of the University. "Alfred has continued to enhance that endowment through the years. His recent generous gift is deeply appreciated and will insure that this endowed scholarship will perpetually benefit students and be a reminder of the loyalty to Southern Miss which Alfred and Doris exemplify."

Over the years, Alfred has enjoyed hearing how the passion for education he and Doris shared has impacted so many students at Southern Miss. "You get these letters from students telling you how your scholarship changed their lives, and it just gives you such a good feeling knowing that you made a difference."

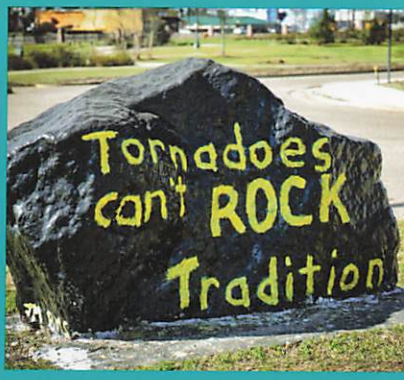
Since the creation of the endowment, which now has a corpus value of approximately $294,000 following the IRA rollover, more than $280,000 in scholarship dollars have been awarded to support students in the College of Business.

"It is obvious that Alfred has a heart for Southern Miss and its students. He is utilizing the power of an endowment to assist an incredible number of students in achieving an education," said Bob Pierce, Vice President for University Advancement and Executive Director of the USM Foundation. "He is the kind of alumnus we wish we had more of."

Alfred and his second wife, Renae, reside in Biloxi, Miss.



Doris and Alfred Breeland celebrating Doris' graduation from Mississippi Southern College in 1953.



REBUILD. RESTORE. RECOVER.

SOUTHERN MISS TORNADO RELIEF EFFORT

Our University may have faced destruction from the tornado that tore through Hattiesburg on February 10, but the Southern Miss spirit is stronger than ever. As we face the challenges to **REBUILD** what was lost, we are determined to continue to prove our resolve in the face of the strongest of storms.

With much work still to be done, now is the time when your support is needed most. With a gift to the Southern Miss Emergency Relief Fund, you can help **RESTORE** Southern Miss to its original beauty.

We have proven as a University community that we can weather the storm and stand together, committed to our institution. As we **RECOVER** from the damage left in the wake of the tornado, your support will help us continue to take Southern Miss to the Top!

USM FOUNDATION

WWW.USMFOUNDATION.COM/RELIEF

Dr. Rodney Bennett, president of The University of Southern Mississippi, addressed a large group of students who turned out for a campus cleanup project on Feb. 13. The student-led project was coordinated in response to the EF-4 tornado that struck the Southern Miss campus and the Hattiesburg area on Feb. 10.

DEFINING RESILIENCE:

SOUTHERN MISS RECOVERS, REBUILDS & REBOUNDS

By Mary Margaret Halford

On Feb. 7, The University of Southern Mississippi officially announced Dr. Rodney Bennett as its 10th president. Bennett graciously accepted the role from a podium in the Thad Cochran Center, where he pledged loyalty and dedication to Southern Miss from that point forward.

On a Sunday night just three days later, an EF-4 tornado ripped through Hattiesburg, devastating more than 700 homes in Forrest and Lamar counties and causing significant damage to the south side of the Southern Miss campus. Upon hearing about the storm, Bennett, who had returned to his home in Georgia, looked at his wife and said, "I'm going." "I didn't know if I would even be able to get there, if the roads would be blocked or not, but I had to go," Bennett said at a student-organized campus cleanup after the storm.

When Bennett reached Hattiesburg, he discovered that one music building, the Jazz Station, had been completely destroyed, while seven other structures had received significant damage.

One of the buildings that received heavy damage was the Ogletree Alumni House, an iconic landmark at the front of campus that was built in 1912 to serve as the president's home. Most of the damage to that facility occurred on its southeast side, where the roof and walls were blown away. The front columns, along with brick and windows at the front of the building, were also severely damaged.

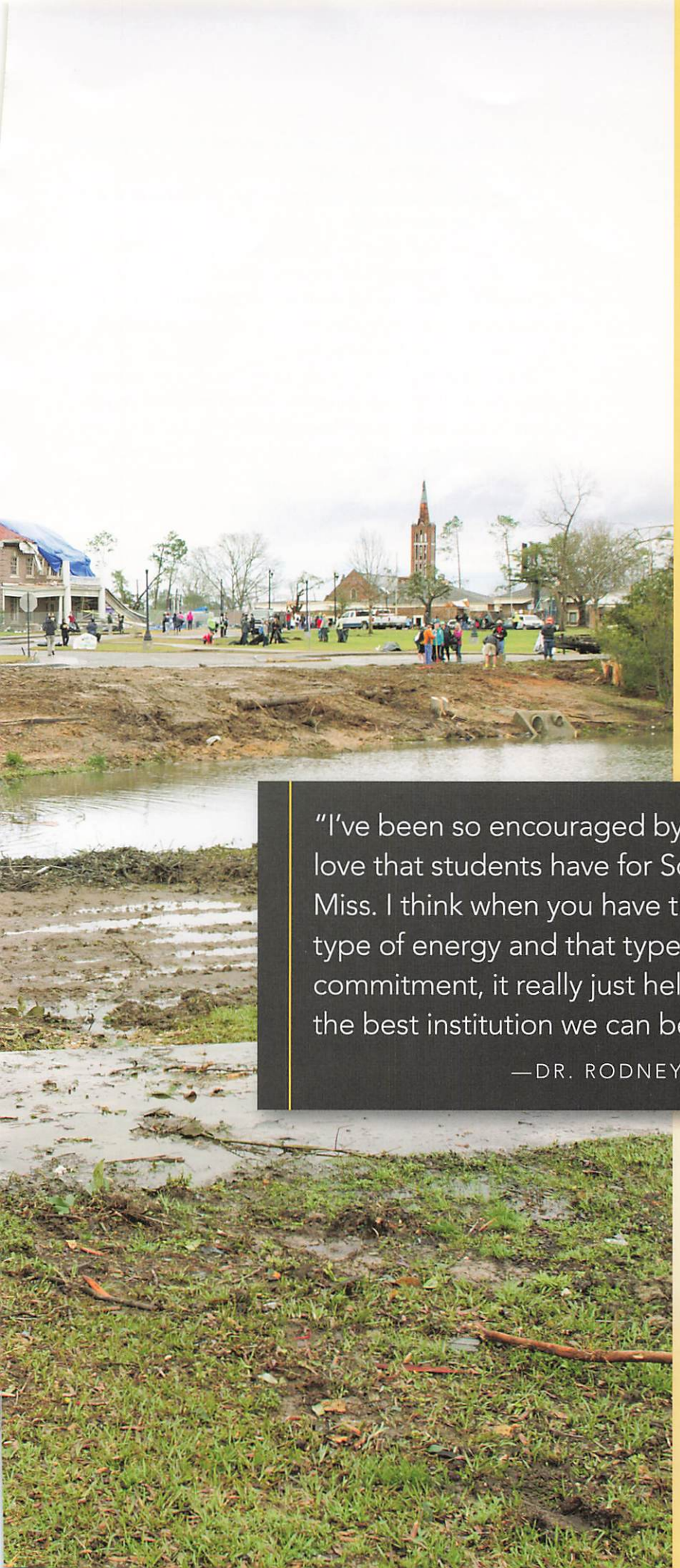
The Mannoni Performing Arts Center and Fine Arts Building had several broken windows, water damage in classrooms and roof damage, while the newly renovated Marsh Hall experienced some damage to its wood flooring. Very preliminary estimates put the damage between $20 and $30 million, according to Chad Driskell, executive assistant to the president for External Affairs.

"We are still making assessments to all facilities on campus and working with our insurance carrier, as well as FEMA and MEMA, to determine an exact amount from the damage," Driskell said.

Though returning to a heavily damaged campus was not an ideal start to his presidency, Bennett said the disaster gave him a chance to be inspired by the love that people have for the University.

"I've been so encouraged by the love that students have for Southern Miss," Bennett said. "I think when you have that type of energy and that type of commitment, it really just helps us be the best institution we can be."

Southern Miss students clean up debris near Lake Byron on the Southern Miss campus Feb. 13.



STUDENTS STEP UP

Just three hours after the tornado ripped through the Pine Belt, a group of nearly 1,000 students came together on Facebook to start the conversation about how they could help get Southern Miss back up and running more quickly.

"I just knew that so many people were upset about the tornado and the damage it did to campus," said Ned Nelson, a junior marketing major who created the Facebook page. "We wanted to do something, anything, to get the campus that we love back on the right track as quickly as possible."

Because of a previously scheduled, two-day Mardi Gras holiday, many students were not on campus when the storm hit, but that didn't stop hundreds of them from planning their recovery efforts from afar.

"We were just so ready to get back on campus and prove that we are a family," Nelson said. "We care about our University. We love this place."

After assessing the damage on campus, University officials decided it would be best to cancel Wednesday classes to make sure it was safe for students to return. However, the extra day off didn't stop nearly 1,000 people, armed with shovels and gloves, from showing up on a cold, rainy morning to clear debris from campus. "This is just overwhelming to see how many students turned out, not because of extra credit and not because it's any benefit to them except for the love of their school," Bennett said at the event while looking into the crowd. "That's really special."

> "I've been so encouraged by the love that students have for Southern Miss. I think when you have that type of energy and that type of commitment, it really just helps us be the best institution we can be."
>
> —DR. RODNEY BENNETT

Dr. Joe Paul, vice president for Student Affairs, said he was overwhelmed at the student response after the disaster. "In my over three decades of working with students at Southern Miss, it was certainly one of my proudest moments," Paul said. "It was heartwarming to see our students pull together... And it just said volumes about the Southern Miss spirit and the quality of our students."

In the five hours that participants were out cleaning, approximately 1,450 large bags of debris were collected from across campus. Glass, tree limbs and shingles were only a few examples of things that had to be cleared from the roadways and lawns across campus.

Hayley Bush, a senior public relations major, braved the cold rain because she felt the effort would get the ball rolling for relief across Hattiesburg. "Because the storm affected so many people, we had to get campus taken care of so we could get started helping other people get their lives back to normal," Bush said. "I was impressed because we saw what needed to be taken care of and everyone just kind of went for it."

MOVING FORWARD

Unlike the many students who went home for Mardi Gras break, choral conducting graduate student Daniel Massey was on campus when the tornado struck, ducking for cover in the basement of the Mannoni Performing Arts Center with about 20 other students.

"It was scary," said Massey, who was busy working on the set for a theatre production when the sirens blared, alerting them of the tornado. "It didn't last long at all, maybe 20 seconds, but we could hear everything."

When Massey and the others left their shelter after the storm, they were astonished at the damage to their side of campus, including the destroyed Jazz Station. Though their immediate reaction was shock, they quickly sprung into action.

"We started grabbing instruments, getting things that could be saved and kept them from getting wet," Massey said.

Massey and his peers were able to save several instruments and computers from water damage.

Exactly one week after the tornado and three days after the rest of the university had resumed classes, students in the Department of Music met with their professors and director to discuss plans for accommodations since so many classroom spaces were damaged in the storm.

"It was frustrating figuring out where classes were going to be, but our directors took things into their own hands and got the ball rolling again for us," Massey said.

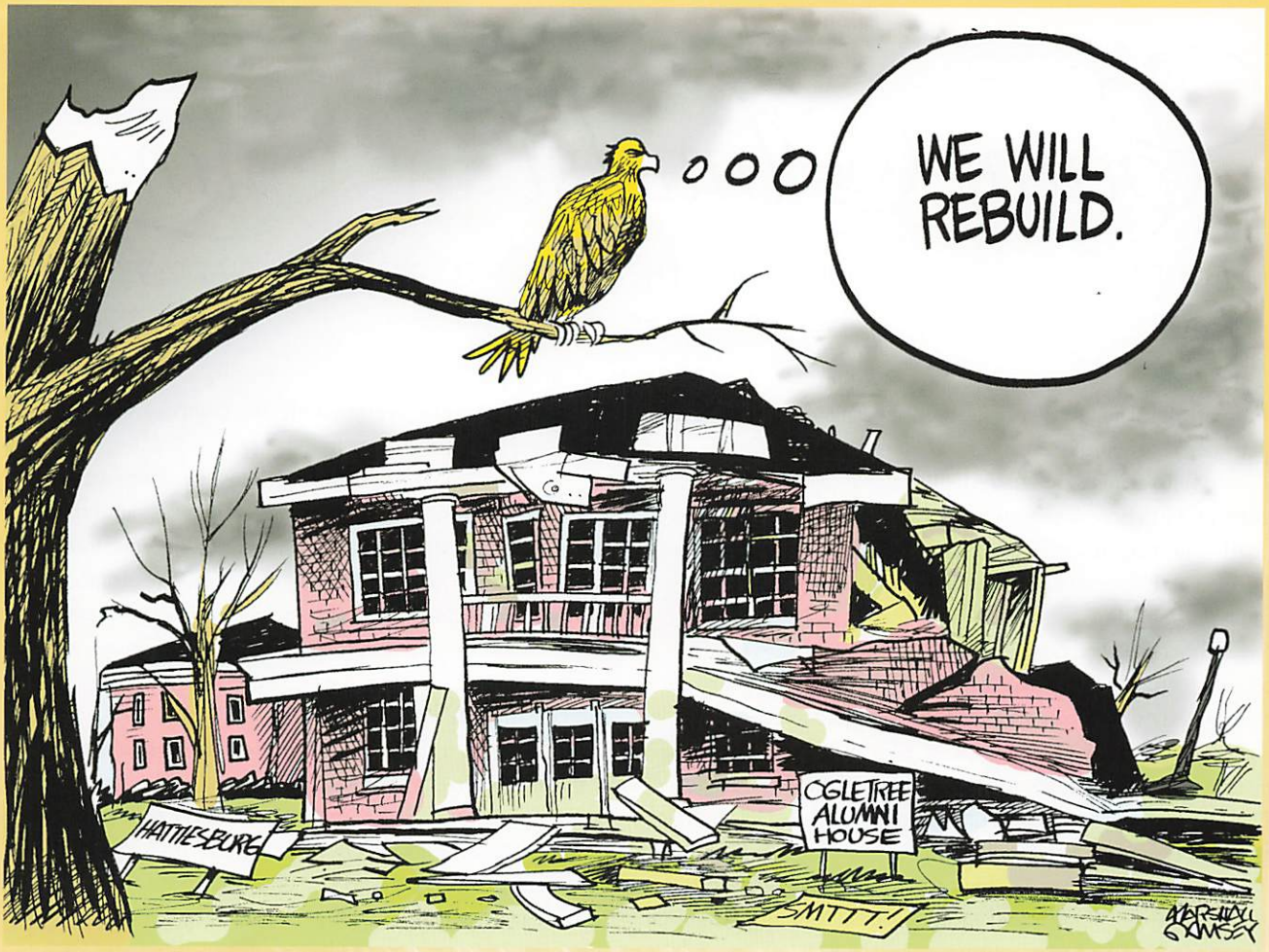
Department Director Michael Miles thanked students for the cooperation and explained that many classes would resume in 17 mobile units in the gravel parking lot near Hillcrest and W. Seventh Street, dubbed "Twister Town."

He added that the department is confident the students' time in the trailers will be short-lived, as crew are working "day and night" to get the music buildings restored.

Other music classes were moved to the Joseph Greene Hall business building and The Hub, and many music students found themselves out practicing on lawns across campus.

Director of Bands Catherine Rand said many students have

Originally built for the University's president's home for Mississippi Normal College, the Ogletree House was opened in 1912 and is one of the five original buildings on the Hattiesburg campus. Determined and working diligently, the Alumni Association staff is looking forward to reopening the historic building.



Marshall Ramsey, editorial cartoonist for *The Clarion-Ledger*, illustrated the above cartoon featuring the Ogletree House following the natural disaster that struck Southern Miss, Hattiesburg and its surrounding areas on Feb. 10.

enjoyed hearing their peers practice as they walk to class. "Instead of being stuck on one end of the campus, we are now within the campus and within the student and university life because people get to see us," Rand said.

In addition to new practice spaces opening up on Centennial Lawn, Southern Hall opened its doors to fine arts and music students after the School of Mass Communication and Journalism upped its move-in date to the newly renovated College Hall.

"I'm very happy we are in this kind of facility and set-up," Rand said. "It doesn't take much to please us... as long as we have a space. The university has been good to us by giving us this space."

Dr. Joe Paul said that though the tornado presented Southern Miss with some difficult challenges, he's been blown away at how the campus community has stepped up to overcome each obstacle. "Our students faculty and staff have been very resilient, and we're certainly back to business as usual with the exception of our music students and faculty who are still about the campus," Paul said. "It laid a devastating blow to the beautiful front of campus, but at the same time, we have to count our blessings that no one was injured, and there were no fatalities and that we were able to get back in business pretty quickly."

> "This is just overwhelming to see how many students turned out, not because of extra credit and not because it's any benefit to them except for the love of their school. That's really special."
>
> —DR. RODNEY BENNETT

Calm Amidst THE Storm

SOUTHERN MISS POLICE OFFICER, OTHERS COME TO AID OF TORNADO VICTIM

By Van Arnold

Sometimes, the winds of fate will put a person in the most unusual, uncomfortable, unforgettable circumstances.

That is precisely where University of Alabama sophomore Annelise Moreau found herself as she came face-to-face with a monstrous tornado that raked the Hattiesburg area, including The University of Southern Mississippi's Hattiesburg campus, on Feb. 10.

"I was horrified because I had a front row seat into the center of a tornado. I was sure I was going to die," said Moreau, 20, who was driving through Hattiesburg as the weather worsened that Sunday evening. "Most people don't usually get to see the guts of a tornado and go on to describe it."

The EF-4 twister destroyed or damaged nearly 2,000 homes along a trek that took it through seven South Mississippi counties – Marion, Lamar, Forrest, Perry, Jones, Greene and Wayne. Several people suffered minor-to-moderate injuries, but the storm claimed no lives.

Most Southern Miss students were away for a Mardi Gras holiday when the tornado tore through the front part of campus. Six buildings suffered extensive damage, including the venerable Ogletree House, which contained the Alumni Association offices. Approximately 75 trees were lost, including four legacy oak trees estimated to be nearly 90 years old.

Moreau rode out the tornado in her Toyota Camry less than 100 feet from the decimated Ogletree House. Mere minutes after the storm passed, Southern Miss Police Officer Jared Pierce found a dazed and panic-stricken Moreau screaming for assistance.

"In that moment after the storm, there was no one else but me and her," said Pierce, a member of the Southern Miss UPD since 2009. "I just knew I had to get her to safety and away from any more danger at whatever cost. Her life was at stake."

The lives of two complete strangers became forever intertwined that fateful day. Here's how it happened:

Moreau had spent the weekend with her parents enjoying Mardi Gras festivities in her hometown of Mandeville, La. Traveling north on Interstate 59, en route to her apartment in Tuscaloosa, she encountered a digital sign that flashed a tornado warning. Unsure of what action might be the best to take, Moreau phoned her parents—Jim and Julie Moreau—for advice.

"My parents pulled up the weather map and told me to take the next exit and drive down Hardy Street to the Southern Miss campus and then find a big building to get into," said Moreau, who was traveling with two companions – her cat, Sully, and hedgehog, Ponchy.

As she pulled onto Hardy Street, now heading east, Moreau began to notice the sky growing more ominous behind her. Even worse, electrical transformers began exploding intermittently. Still conversing with her parents, Moreau found an entrance to the Southern Miss campus that ultimately took her to Championship Lane – a service road that runs adjacent to the Ogletree House.

Moreau had no idea that she had turned and parked directly into the tornado's path.

"I told my parents that I was about to be in a tornado; that it was headed right toward me," she said. "Momma told me to get out of the car and get in a ditch, but there was no time and no ditch. Just then I watched the alumni building split, and I completely lost it. I watched it crack, then it seemed like the broken section started to slightly rise. Then the bricks tumbled down into a heap, and the lighter debris lifted and then dissolved into the sky."

What took less than 30 seconds felt like an eternity to Moreau, who sat helplessly as the ferocious wind and debris pounded her car. "I started screaming, 'I love you' over and over again to my parents hoping that if these were my last words, they would mean something," she recalled.

Huge branches from a nearby oak tree slammed into the car and two windows shattered shortly thereafter. With rain, wind and debris now stinging her face Moreau began to seriously ponder her mortality.

"I remember thinking, if I'm going to die, do I want to keep my eyes open and watch it happen, or just close my eyes and let it happen? So I kept opening and closing my eyes as my mind was racing," she said.

Jim Moreau could only listen helplessly as the tornado terrorized his daughter. He concedes that the possibility of never seeing her again crossed his mind.

"It's horrible the thoughts that run through your head in a nanosecond of terror," said Moreau, who has a general dentistry practice in Mandeville, La. "I say repeatedly that I have prayed for many people in many situations. This was the most desperate I have cried out to God for help, knowing there are times when He will let His nature do its worst."

And suddenly, the fury ended. Pierce, who had watched the tornado's progression from his UPD cruiser, raced to the front

University of Southern Mississippi Police Officer Jared Pierce stands just outside the Ogletree House, which was seriously damaged by a tornado that struck the campus on Feb. 10.

of campus where he discovered a frantic Moreau.

"She was quite shaken and visibly upset," said Pierce. "She was on the phone with her parents and trying to explain to them where she was. She didn't know what to do with her car, and I advised her that it wasn't going to go anywhere anytime soon and that we needed to get her out of the weather."

Pierce escorted Moreau to Wilbur Hall, one of the women's dormitories on campus, and quickly briefed residents there on what the Alabama student had just endured. The outpouring of concern surprised and soothed Moreau.

"I have never been so loved by so many strangers in my life," she said. "Even now, I don't remember all of their names. But if I saw them again, I'd recognize them immediately and show even more of my gratitude. These girls were heaven-sent. But without Officer Pierce, being my first sign of hope and help, I would have just stayed in my wet and torn-up car."

Pierce, the father of a 10-week old daughter, does not consider his actions that day to be heroic. "I thought about how I would want an officer to treat my baby girl if she were ever in that predicament," said Pierce. "I didn't do anything special. I was doing what I have been called to do, and that is to serve people," said Pierce.

Chief Bob Hopkins noted that Pierce's decisive action "exemplifies the commitment of the University Police Department and Southern Miss in providing the best service possible to the campus community and its visitors."

"I am extremely proud of Officer Pierce's vigilance during that time of crisis and his commitment to Annelise and her need for assistance," said Hopkins.

Moreau had visited the Southern Miss campus briefly once before as a high school student trying to decide between attending college in Hattiesburg or Tuscaloosa. A die-hard Alabama fan, she acknowledges and appreciates the unique bond that ties her to Southern Miss.

"Officer Pierce definitely holds a special place in my heart now," she said. "There's no way to talk about the horror I felt and then contrast that with how it felt to feel safe again. He was a blessing. They all were. Literally, they were answered prayers."

University of Southern Mississippi sophomore Kent McCarty is part-owner and operational manager of Java Moe's, a local Hattiesburg coffee shop.

SOPHOMORE KENT MCCARTY: LOVE COFFEE. LOVE PEOPLE.

By D'Andra Price

As a senior at Oak Grove High School, Kent McCarty was simply an average teenager working at Seattle Drip, a local Hattiesburg coffee shop. During his two years with the business, he developed a love of making and serving coffee. When Seattle Drip closed its doors, McCarty felt something was missing in the Hattiesburg caffeine-driven market and was confident that with his business drive, he could fill that void.

Equal financial partners, McCarty, along with his father Morgan McCarty '90 and family friend Chuck Bennett '90, decided to open the doors of Java Moe's. His family's deep Southern Miss roots also played a major role in his decision to embark on this journey and take on the role of operational manager. McCarty's mother, father, grandparents and numerous aunts and uncles all attended Southern Miss, and as a lifelong resident of Hattiesburg with an aspiration to open a local business, he was certain to follow in their footsteps.

As a young and successful entrepreneur, McCarty, a Southern Miss sophomore, is studying banking and finance, is a member of Sigma Phi Epsilon fraternity, the Student Eagle Club, Lambda Sigma Honor Society and the Honors College. Education is a necessity in the eyes of this college student, often reminding himself that a degree is essential to achieve his long-term career goals, no matter how many hours he puts in at the coffee shop.

McCarty wears multiple hats well during his typical day but claims he has yet to master it all. "Social life, academics and running a business is something that I do not feel I have really mastered, but I'm working on it," shared McCarty humbly. "I tend to get so caught up in work that I let my academic and social life fall out of view. I've found that the best thing I can do to make myself balance is to look at life as a whole."

Prior to beginning this venture, which currently entails three different locations located across the Pine Belt, all of which he manages, McCarty understood the sacrifices that he would need to make and that a 14-hour work day would be typical. "A good rule of thumb is that if we're open, I'm working," McCarty explained, who normally works in one shop during the morning rush, runs any necessary errands after lunch and works several afternoons as well.

Although McCarty does not believe there is a pattern or formula to becoming a successful young entrepreneur, he believes that working hard and understanding that nothing is going to be handed to you are sure ways to increase your chances. He advises aspiring entrepreneurs to simply forget about age. "If your idea really is a good one and you are willing to work hard, it does not matter if you are 10, 20 or 100 years old," expressed McCarty. "Do not ever sit on a good idea because you are waiting until you get older."

McCarty also encourages young entrepreneurs to not be afraid to ask questions. "I struggled with this at first because I wanted to prove myself on my own," admitted McCarty. "But over time I realized that it's normal to need help with something you've never done before."

Lastly he encourages aspiring business owners to not overdo it. "I'm still trying to recover from the 100-plus hour weeks I put in the month we opened, and it's been almost nine months."

When asked about his competition in the form of multi-location big name businesses, McCarty explains, "It's tough to compete against a chain business that spends more on advertising in a month than you will probably make in a year, but so many people take the leap and find great success through hard work. I admire all small business owners, but especially those who open in competitive markets with big-name, national competition."

As for what's next for this above-average college sophomore, he says he has some interest in getting an MBA after he graduates from Southern Miss, but he is not focused on a specific career as of yet. And as for Java Moe's, "We're looking forward to keeping things interesting with new menu items and other specials," shared McCarty. "We also have a few exciting things planned down the road so definitely stay tuned!"

For more information on Java Moe's Coffee Company, including hours of operation and location details, visit www.facebook.com/javamoes.

COLLEGE HALL:

MORE THAN 100 YEARS IN EXISTANCE

An excerpt from the book
Treasured Past. Golden Future: The University of Southern Mississippi, 1910-2010
by Southern Miss Alumnus Dr. Chester "Bo" Morgan.

On July 25, 1911, the state's College Board approved the general design of architect R.H. Hunt of Chattanooga, Tenn., and his plans for the first buildings. They included five colonial-style structures of red brick with stone trim: College Hall, the principal academic building, containing classrooms and administrative offices on its first floor, a library and classrooms on the second, and an auditorium and four small rooms on the third; Hattiesburg Hall (in honor of the city's contribution to the college), a three-story dormitory for women; an identical dormitory for men, Forrest County Hall (in honor of the county's gift); a two-story president's home; and an Industrial Cottage for women students. The board received bids in late August and awarded a contract to I. C. Garber of Jackson for $178,591 to construct all five buildings. Work began in October of 1911.

College Hall's original 800-seat, third-floor auditorium was the location for daily mandatory chapel meetings, annual commencement ceremonies and general campus assemblies.

During the school's first decade, College Hall served as the main academic building.

The first library contained approximately five hundred volumes (the first accessioned being Webster's *Unabridged Dictionary*, purchased for $10.80), a few magazines, and two daily newspapers, housed in two classrooms at the northeast end of the second floor of College Hall. For the first year, students, under the direction of a faculty committee chaired by McMillin, staffed and maintained the facility. In 1913 the college employed a full-time librarian, Pearl Travis, but the library appropriation remained less than that of the college farm for several years. By 1924 the library occupied half of the first floor of the newly opened Science Hall and held six thousand volumes, five daily newspapers, and eighty periodicals.

HISTORIC MOMENTS IN COLLEGE HALL: OPENING DAY AT MNC

MISSISSIPPI NORMAL SCHOOL OPENING CEREMONIES
September 18, 1912

FIRST COMMENCEMENT CEREMONY
May 1914

AWARDING OF THE FIRST BACCALAUREATE DEGREE
Bachelor of Science degree awarded to Kathryn Swetman of Biloxi on May 26, 1922

COLLEGE HALL FAST FACT

It is estimated that during its 100 years of existence approximately 5,000 classes have been held in College Hall and 120,000 students have attended at least one class in the building!

The University of Southern Mississippi Foundation most recently announced a fundraising campaign on Feb. 8 that will capitalize on the school's move to the renovated College Hall. For more information on this campaign, see page 28 in this issue of *The Talon*.

The College of Arts and Letters Impacted By Tornado, but Not Defeated

If one were to take a leisurely walk from Cook Library, through Centennial Green, over to Bennett Auditorium and perhaps a few steps further to Kennard-Washington, one would never know that the landscape of our beloved University has been altered. In fact, the only signs that something is amiss in this part of the beautiful Hattiesburg campus are the lone musician under an aged magnolia tree playing his trumpet and the group of individuals tuning up their horns on the Green in preparation for a chamber music rehearsal.

These are some of the students from the College of Arts and Letters most affected by the tornado of Feb. 10, that destroyed the Jazz Station and the Leech House and dealt enough damage to Mannoni Performing Arts Center, Marsh Auditorium and the Fine Arts Building to force office operations, classroom instruction and performance rehearsal elsewhere.

Just as many of the century-old oak trees at the front of campus were uprooted by the storm, so, too, were the School of Music and the Department of Art and Design. Even as the tornado rolled through east Hattiesburg before moving on to Petal and beyond, a handful of faculty and staff were carefully making their way to campus to assess the damage and ascertain the safety of students and colleagues.

Fortunately, no Art and Design faculty or students were in the Fine Arts Building during the storm, but the cast and crew of *Sweeney Todd* had been rehearsing on the Performing Arts Center stage when they realized they were in harm's way. They sought shelter in the basement, and in a matter of seconds, it was over. Though shaken, the cast and crew were relatively unscathed.

Dr. Mike Lopinto, who was supervising the musical cast, counted heads, assessed well-being and began surveying the damage. Immediately, the missing roof over the recently completed set and renovated auditorium was discovered. After the building was checked for other people and damages, the cast and crew quickly donned hard shoes and gloves and began moving computers and musical equipment to drier and safer areas.

Dr. John Wooton stands in the rubble of the Jazz Lab that was destroyed in the tornado of Feb. 10.

Dr. Steven Moser, dean of the College of Arts and Letters, and music faculty Dr. Catherine Rand, Dr. Greg Fuller and Dr. John Wooton were on the scene to make sure everyone was safe.

"The quick and selfless thinking on the part of Dr. Lopinto and the students and faculty was heroic, and they should be commended," said Dr. Moser. "Thankfully, no lives were lost in this tragedy, no one was hurt, and they were able to save several pieces of office equipment and musical instruments."

Storm damage was not limited to the School of Music. In the Fine Arts Building, windows were blown out, ceiling tiles lay haphazardly across desks, and equipment and insulation were no longer where they were supposed to be. Enough damage was sustained to force the Department of Art and Design to relocate offices, instruction space and the collections of the Museum of Art.

"Fortunately, because of the Mardi Gras holiday, no art students were here working in the Fine Arts Building," said Museum Director Mark Rigsby. "Under normal circumstances, art and design students are working in the Fine Arts Building during all hours of the day and night. Our losses could have been so much worse."

While nearly 50 faculty and staff from the Department of Art and Design and the School of Music were displaced due to damage to their buildings, the morale among them remains high. Art and Design Professor John Mark Lawler said that despite the circumstances, faculty and staff in his

Debris from the Feb. 10 tornado in the courtyard area between Marsh Auditorium and the Museum of Art.

department were optimistic. Along with others in Art and Design, his office has been relocated to the George Hurst Building, and some of his classes are being taught in Cook Library.

"The staff I've spoken to are making it work. It's bad, it's a disaster, but that's life. You take the punches and roll with it. Students are concerned about each other and us, but everyone seems to be doing okay. Everyone is constantly asking how they can help," says Lawler.

Dr. Ed Hafer is a School of Music professor whose office took a direct hit. Though he lost some possessions, he says the greatest loss is that the music family has been displaced, though only temporarily.

"Folks are shocked at the amount of damage but remain hopeful. Students, in particular, are very resilient. Everyone is excited about building bigger and stronger than before. We are all just so glad that no one was hurt," said Hafer.

College administration and faculty from Music and Art and Design tirelessly worked to make sure that classes were moved to safe spaces and back in session just four days after the storm. The generosity of churches, businesses and individuals all over Hattiesburg was crucial to the relocation and rescheduling of performances and other activities.

Almost immediately, Parkway Heights United Methodist Church, Main Street United Methodist Church, Oddfellows Gallery, Mississippi Music, RARE Design and others generously donated rehearsal and performance space.

Dean Moser is amazed at the outpouring of community support and compassion for the University.

"Our primary goal is to continue to offer our students the wonderful education and preparation that our School of Music and Department of Art and Design are known for, despite the circumstances," said Moser. "The storm has created this wonderful opportunity for us to partner with our community supporters, who have graciously offered us space to provide continuity for our students, faculty and staff during this temporary disruption."

Perhaps the most surprising development in the days after the storm was the revelation that the musical production of *Sweeney Todd* would, in fact, be performed. Though the original plan had been to stage the production in the newly renovated Mannoni Performing Arts Center on campus, the production was quickly moved to the historic Saenger Theater in downtown Hattiesburg when it was determined that Mannoni would not be available.

Dr. Michael Miles, chair of the School of Music, felt that in spite of the hurdles put forth by the tornado, the show had to go on for the sake of the cast and crew, college and the University.

"To not perform this show was just not an option. These students have worked so hard, and to let this storm get the better of us would be an insult to their blood, sweat and tears. We are so pleased that the pieces of the puzzle

all came together and that we could continue with the show," said Miles.

Eighty-seven lecture classes in the College of Arts and Letters have been relocated, as well as more than 600 ensemble classes/rehearsals, applied study (lessons), and chamber classes for 475 majors. Most of the displaced Art and Design classes are being temporarily housed in Cook Library or the George Hurst Building. Fifteen modular units, affectionately known as "Twister Town," are temporarily serving as instruction and office space while Mannoni and the Fine Arts Building are repaired. The old post office in the Hub is now the temporary "New Jazz Station."

The Department of Art and Design and the Museum of Art are making plans to showcase the Annual Student Show, Senior Show, and other exhibitions in Cook Library and Oddfellows Gallery downtown.

As one walks through campus, it is obvious some things are missing or aren't "quite right." Buildings, trees and a number of other objects are no longer where they used to be, and even the skyline around campus is much different. One thing that remains is the Little Rock near the first president's home, the Ogletree House. At some point during the massive clean-up efforts the week of the tornado, someone painted the word "resilient" on that rock. That is the word that best describes the mood in the College of Arts and Letters and across the campus of Southern Miss. As a family we are scarred but remain hopeful that our finest hour is yet to come, and we will soar once again. We are Golden Eagles, after all. That is what we do. We soar.

So until the last brick is in mortar, the final window is sealed and the last ceiling tile is properly placed, support our art, design and music students; appreciate their artistry and creativity in the sheltering walls; and enjoy the music as it floats through the verdant trees and land of sunshine.

Arts Calendar of Events

April

11 **Concert Choir**
Free | Parkway Heights United Methodist Church | 7:30 p.m.

11-13 **Spring Dance Concert 1**
Studio 115, Theatre and Dance Building |7:30 p.m. | $5
April 13 | 2 p.m.

13 **Senior Show in Painting and Drawing**
Oddfellows Gallery

18 **Concert Band**
Free | Bennett Auditorium | 7:30 p.m.

18-21 **Spring Dance Concert 2**
Studio 115, Theatre and Dance Building | 7:30 p.m. and 2 p.m. | $5
April 21 | 2 p.m.

18 ***Assassins* by Stephen Sondheim and Charles Weidman**
Reserved seats available for $14 public; $10 faculty, staff, seniors and military; $8 students
Additional performance dates: 19, 20, 25, 26, 27
Tatum Theatre | 7:30 p.m.
April 21*, 28 | 2 p.m.
*Pre-show Talk | 1 p.m.

25 **Senior Show in Graphic Design**
April 25 – May 10 | Cook Library Galleries

25 **Wind Ensemble**
Free | Bennett Auditorium | 7:30 p.m.

May

2 **Symphony Season Finale: Future Stars and Belshazzar's Feast**
Ticketed | 7:30 p.m. | Main Street Baptist Church

2 - 4 **Spring Studio 115 Dance Concert**
Theatre and Dance Building | 7:30 p.m. | $5
May 4 | 2 p.m.

5 **Informal Dance Concert**
Free | Theatre and Dance Building | 2 p.m.

For more information, visit usm.edu/arts.

Sigma Phi Epsilon Receives Multiple Awards at Annual Leadership Academy

Sigma Phi Epsilon received three prestigious awards on Feb. 2.

The Mississipp Gamma Chapter of Sigma Phi Epsilon at The University of Southern Mississippi received three prestigious awards: Donald C. McCleary Excellence in Member Development Award, Grand Chapter Scholarship Cup and the Excelsior Award for academics. The chapter was awarded these distinctions at the Carlson Leadership Academy on Feb. 2, 2013, in Dallas, Texas. The Greek Life system at the University has fostered drastic improvement in Mississippi Gamma's chapter operations throughout their transition from a pledge model chapter to the Balanced Man Program.

Greeks Unite for QueDelta week

Two Greek chapters at Southern Miss have come together to show their love of community service while supporting a cause that affects many: autism awareness.

As part of the annual QueDelta week, a collaborative philanthropy event hosted by Delta Sigma Theta Sorority, Inc. and Omega Psi Phi fraternity, students and community members came out to several activities, including a kid's carnival and date auction March 20.

"Our organizations strive to serve at all times and really bring that to the forefront of everything we do," said Felicia Loving, a senior Delta Sigma Theta from Vicksburg who serves as Walk For Autism Chair. "I think everybody has been enjoying it."

On March 21, a Walk for Autism was held on Pride Field. At the walk, University of Southern Mississippi graduate and autism awareness activist Mark Yeager spoke. After his speech, participants walked and released blue balloons in honor of those who have autism.

For Omega Psi Phi member Gerald West, the best part of the week is a picnic that was held on March 23. "It brings together everyone from the Hattiesburg community in one place to just enjoy themselves," West said. "It's just a time for everyone to have fun and laugh and get away from any stress they may have."

Carlaya Chestang, a junior medical lab sciences major from Fayetteville, N.C., paints the nails of a particpant in Delta Sigma Theta's Kid's Carnival March 20.

Loving said community service has always been important to her, and her involvement in a Greek organization only fueled that desire to help. "Service a really strong passion of mine and it has been since high school," Loving said. "It just comes natural for me, personally, and with my organization it's part of what we always try to do."

West said both his and Loving's chapters value community service, which gives them a great basis for the partnership. "Our two chapters are very close to each other and we have similar goals to help this community and give back," West said. "The community is like a person's roots, if your roots aren't stable then a person cannot grow."

For West, serving people with autism is particularly special. "A lot of people suffer from autism, and not a lot of people understand it," West said. "I want to bring awareness to it."

2012, A Year of Growth and Achievement for the Greek Community

As of fall 2012, students participating in Greek Life comprised 20% of the total undergraduate student body on the Hattiesburg campus. Up from 13% in 2010, Josh Schutts, assistant dean of students for the Office of Greek Life, believes there are several factors contributing to the overall growth over the past three years.

- Greek Life has paralleled the University enrollment growth, while also retaining the newest members to a greater degree.
- For the second consecutive semester, the Greek community is proud to announce that the average Southern Miss Greek student upholds a 3.0 grade point average.
- Southern Miss Greek's economic impact on the local and national community recently exceeded $1 million, demonstrating their concern for those in need and their commitment to the values of service and charity.

The Greek community believes that success breeds success. In Jim Collins' book *Good to Great*, he describes the flywheel as being a central component to organizational success. The momentum that is created when systems, processes and people are implemented in such a manner that an organization experiences success is a force that is hard to slow down. Greek chapters are improving daily, and each year they are recognized at the highest levels for their programming and scholarly accomplishments.

Snapshot of Growth (2011 vs. 2012)

Average Chapter GPA
Average Chapter GPA 2011: 2.78
Average Chapter GPA 2012: 2.87
Growth: ..... +0.08

Average Greek Member GPA
Average Greek Member GPA 2011: 2.97
Average Greek Member GPA 2012: 3.00
Growth: ..... +0.03

Service Hours
Service Hours 2011: 23,306
Service Hours 2012: 43,748
Growth: ..... +71%

Philanthropy Dollars
Philanthropy Dollars 2011: $245,425
Philanthropy Dollars 2012: $292,158
Growth: ..... +24%

This aspect is attractive to parents, prospective members and alumni looking to re-engage.

THE OFFICE OF GREEK LIFE WOULD LIKE TO PROPOSE A CHALLENGE.

IF YOU ARE AN ALUMNUS/ALUMNA, reach out to the Office of Greek Life or local chapter and see how you can help. The young men and women involved in Greek organizations at Southern Miss stand to benefit from your involvement and mentoring.

IF YOU ARE A PARENT, know that the Greek system values excellence and improvement. Feel comfortable that your son or daughter is having a positive experience and learning valuable life skills that will prepare them for the next chapter of their lives upon graduation

IF YOU ARE A FUTURE GOLDEN EAGLE, much has been said about Greek Life in the media and popular press. The Greek system is not perfect, but it is one of the primary ways for you to get involved and develop lifelong friendships and meaningful skills. Greek Life is seeking young men and women of high moral character, accomplished academic success and a servant's heart. When you visit Southern Miss, look into Greek Life.

Delta Tau Delta Receives Award at Division Conference

The Zeta Chi Chapter of Delta Tau Delta at The University of Southern Mississippi has received a Court of Honor Award by the International Fraternity. The chapter was awarded this distinction at the Southern Division Leadership Conference on Feb. 23, 2013, in Orlando, Fla. This is the 20th time in the chapter's nearly 27-year history that this honor has been awarded.

Former Southern Miss Football Coach Underwood Passes Away at Age 81

P.W. Underwood

Former University of Southern Mississippi football coach P.W. Underwood passed away Feb. 4, at the age of 81.

Underwood, who earned the nickname Bear, made as large an impact on the football tradition of Southern Miss as anyone in history, and he did it in three distinct roles. First, he was a talented and respected tackle and guard for the school in the mid-50s, later an assistant coach and architect of some of the greatest defenses in school history, and later a head coach of the school, as it made its biggest push to move into the upper echelon of college football.

"I believe that I can speak for most if not all former Southern Miss football student-athletes who played for Coach Underwood," said Southern Miss Director of Athletics Jeff Hammond, who was recruited and played for Underwood. "He gave each of us our start on life, which began the day we arrived at Southern Miss. He brought us to the University (via an athletic scholarship) to teach more than just football; he taught character and the moral courage to always do the right thing."

"He was a mentor, father-figure, friend and most importantly, a man we loved and trusted. He loved Southern Miss, and his sons, Phil and George, were everything in the world to him. We will never forget this man who for so many was larger than life. It was the honor of a lifetime to have known him."

Underwood began his career at Southern Miss in 1954 and saw considerable playing time on a team that finished 6-4. Underwood played well enough on that team to earn several starting assignments even as a sophomore.

The 1955 season saw him solidly entrenched in the starting lineup at guard and was one of the leaders on a squad that went 9-1, as the team won its final seven games of the season. He had begun to develop a reputation as one of the hardest-hitting and physical players in the country. No one loved the contact more than Underwood.

In 1956, Underwood moved to tackle and teamed with fellow M-Club Hall of Famer Don Owens, giving the Southerners one of the biggest and best tackle combos in the history of the school. The 1956 team went on to finish 7-2-1, and Underwood helped lead the team to a berth against West Texas State in the Tangerine Bowl.

After his stardom with Southern Miss, Underwood went on to play two seasons with the Hamilton Tiger-Cats of the Canadian Football League. Even though injuries limited his CFL career to just two seasons, he earned a spot on the league's Fabulous 1950s team.

He spent the 1963 through 1966 seasons as an assistant coach at his alma

Underwood made a large impact on Southern Miss football.

mater. As line coach for Coach Pie Vann, Southern Miss ranked No. 1 in the country in total defense three of his four seasons and allowed just 131.2 yards per game during the 1963 campaign.

After a short stint as an assistant at Tennessee, he returned to become head coach at Southern Miss in 1969. During his six seasons, he posted a 31-32-2 record and engineered one of the biggest wins in school history, a 30-14 win over fourth-ranked Ole Miss in 1970. Late last year, Golden Eagle fans voted this game as the No. 1 greatest contest in the first 100 years of Southern Miss football.

After an outstanding high school career in Cordova, Ala., Underwood joined the military before he could move on to begin his college career.

He joined the United States Army where he spent a couple of years serving with the military police, but also playing football. He played on the strong Fort Jackson (South Carolina) Golden Arrow team during his military stint, a team that included numerous ex-college all-stars, and Underwood distinguished himself as a defensive giant and a powerful blocker.

Following his military service, Underwood enrolled at Mississippi State, but stayed only one season in Starkville. But based on his play in the Army, Underwood was selected by the Chicago Bears in the 1954 NFL draft but opted to instead transfer to what was then known as Mississippi Southern.

Underwood holds the distinction of being one of 21 former Golden Eagle athletes to be inducted into the charter class of the Southern Miss M-Club Hall of Fame on Feb. 20, 1965, and he is also a member of the Mississippi Sports Hall of Fame in which he was inducted in 1986.

Underwood was married to the late former Vera "Deedy" Sellers, and is survived by his two sons, Phil and George.

2013 FOOTBALL SCHEDULE

Aug. 31	**vs. Texas State**	**Hattiesburg**
Sept. 07	at Nebraska	Lincoln, Neb.
Sept. 14	at Arkansas	Fayetteville, Ark.
Sept. 28	at Boise State	Boise, Idaho
Oct. 05	**vs. Florida International ***	**Hattiesburg**
Oct. 19	at East Carolina *	Greenville, N.C.
Oct. 26	**vs. North Texas * HOMECOMING**	**Hattiesburg**
Nov. 02	at Marshall	Huntington, W.Va.
Nov. 09	at Louisiana Tech *	Ruston, La.
Nov. 16	**vs. Florida Atlantic ***	**Hattiesburg**
Nov. 23	**vs. Middle Tennessee State ***	**Hattiesburg**
Nov. 30	at UAB *	Birmingham, Ala.

2013 REMAINING BASEBALL SCHEDULE

April 16	vs. Ole Miss	Pearl, Miss. (Trustmark Park)
April 19 - 21	at Memphis *	Memphis, Tenn.
April 24	**vs. Alabama**	**Pete Taylor Park**
April 26 - 28	**vs. UAB ***	**Pete Taylor Park**
April 30	**vs. Louisiana-Monroe**	**Pete Taylor Park**
May 03 - 05	at East Carolina *	Greenville, N.C.
May 10 - 11	**vs. Southern Illinois-Edwardsville**	**Pete Taylor Park**
May 14 - 13	**vs. Ole Miss**	**Pete Taylor Park**
May 16 - 18	at Houston *	Houston, Texas
May 22 - 26	Conference USA Tournament	TBA

*Conference Event

Season Tickets for 2013 Home Football Season Now Available

Season tickets for the 2013 Southern Miss football home schedule are now available for purchase.

The ticket prices for the five-game home schedule, which includes Sun Belt Conference foe Texas State (Aug. 31) and Conference USA members Florida International (Oct. 5), North Texas (Oct. 26), Florida Atlantic (Nov. 16) and Middle Tennessee (Nov. 23), are as follows:

PREMIUM SIDELINE (lower-deck sidelines seats) Public - $175, Faculty/Staff - $140, Military/Senior - $125, Family Fun Plan - $205, Additional Youth - $80

EAGLE VALUE PACK (upper-deck - sections DD-EE-FF on west side; parts of sections MM-NN-OO on east side) Public - $145, Faculty/Staff - $116

TOP OF THE ROCK (upper-deck - sections AA-BB-CC-GG-HH-II on west side; MM-through-RR on east side) Public - $85, Faculty/Staff - $68, Corner of the Rock - $55

END ZONE (seats in the South End Zone) Public - $155, Military/Senior - $124, Faculty/Staff - $124, Family Fun Plan - $205, Additional Youth - $80

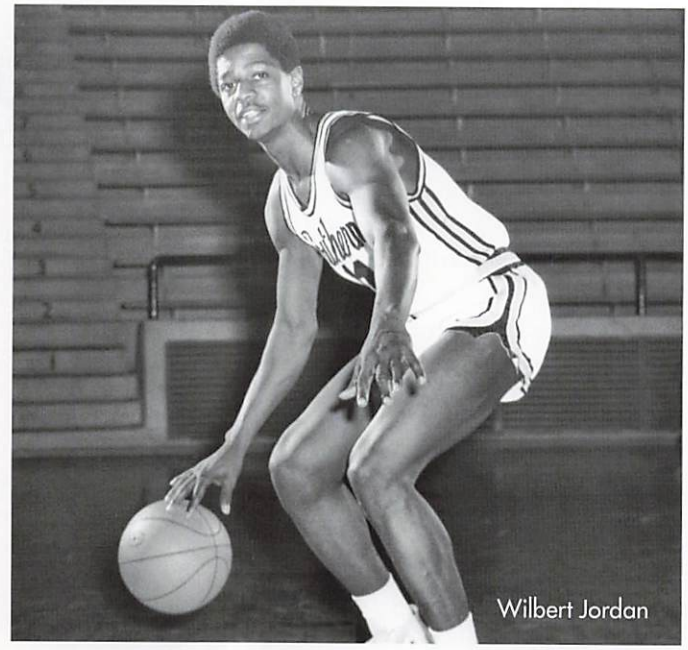
The Family Fun Plan option includes one adult and one youth ticket for that specific seating category. Additional Family Fun youth tickets can also be purchased.

There are also premium seating options available in the East Club and Touchdown Club areas for the upcoming season. Please contact Brian Morrison at 601.266.5299 or at Brian.Morrison@usm.edu for more information.

Game times will be announced at a later date, and Homecoming is scheduled for Oct. 26 against North Texas.

Fans may order their 2013 football season tickets by visiting SouthernMissTickets.com, calling 1.800.844.TICK, or by visiting the Pat Ferlise Ticket Office located at the corner of West Fourth St. and Golden Eagle Ave. weekdays between 8 a.m. and 5 p.m.

Wilbert Jordan, First Southern Miss African-American Student-Athlete, Dies


Wilbert Jordan

Wilbert Jordan Jr., a former University of Southern Mississippi basketball letterman who was the school's first African-American scholar-athlete, died March 14. He was 62.

A native of Waynesboro, he walked-on his freshman season before gaining a scholarship for his final three seasons. He enrolled in the fall of 1968 and was recruited and coached by the late Lee Floyd.

Jordan went on to earn an undergraduate and master's degree in biology from Southern Miss, and then earned his law degree from Louisiana State University.

At the time of his death, he was a practicing attorney in the Jordan Law Firm where he concentrated in environmental matters involving civil, criminal, regulatory and technical issues.

He was a former assistant secretary of the Louisiana Department of Environmental Quality

Wilbert also was involved with Hurricane Katrina and Rita preparations, recovery, sampling, monitoring and environmental data assessment. He was a member of the Board of Directors of the Association of State and Territorial Solid Waste Management Officials.

He was a former assistant attorney general, assistant district attorney, assistant city prosecutor and judge pro tempore. He also worked as an environmentalist for Olin Corporation and a corporate industrial hygienist for Ethyl Corporation.

Wilbert is survived by his wife, Ruby, and four sons; Wyndell, Laken, Wilbert III, and Taylor and seven grand children.

Honoring a Former Golden Eagle: The Stan Massengale Story

Known as a guru of baseball that had a fiery passion for the game he so loved, Stan Massengale was more than just an average fan. He had excelled as a player, coach and mentor to everyone who came in contact with him.

A former University of Southern Mississippi catcher, Massengale spent much of his time behind home plate until he graduated in 1982. But he was more than just an average player, showing exceptional skills at his position and having a fluid swing at bat.

Before attending Southern Miss, the aspiring Golden Eagle had an exceptional career at Oak Grove High School under Head Coach Harry Breland. Throughout his four years, he notched the title of All-State catcher as everyone around him watched his talents blossom.

Massengale family

At the same time, Massengale also had the opportunity to participate on the World Series-caliber Hattiesburg American Legion team, coached by both Charlie Philips and Corky Palmer. At such a young age, the catcher experienced many high notes in the sport and tried to use it to help others later on in his life.

As a catcher for Southern Miss, Massengale called the University his home over the course of four years. He took pride in the institution's values and staked his claim as a charismatic leader for Golden Eagle Baseball.

Massengale had received a full scholarship for his achievements and graduated with a degree in athletics administration and coaching. He gained his diploma alongside a lifelong friend and teammate, Burt Stephens.

After his run at Southern Miss, the catcher soon transcended into the realm of coaching. His first position was at the helm of Ridgeland High School's baseball program for three years, finding instant success in transforming younger individuals into athletes and men of good character.

Massengale later moved to Mobile, Ala., and attended the University of South Alabama, where he received a master's degree and was a graduate assistant for the baseball coach. During his years of watching, rather than playing, he could not stay far from the sport that he loved.

Pass Christian High School was the next stop for Massengale as he crossed paths with aspiring young athletes, remembering when he was once in their shoes. He became head coach yet again, but this time he would also teach social studies during school hours.

It was one of his first jobs as both a teacher of the game and academics, something he had never done before. As time went on, it would not be the last time that he would have this task.

Born in Hattiesburg, Massengale would take a position closer to home for his final job as a head coach. Purvis High School was the last chapter in a long history of coaching for the still-young Golden Eagle.

Even after parting ways with Southern Miss Baseball, the coach would return to recommend players for the University to add to its roster. He vouched for players who showed a love for the sport and kindness to others around him, something Massengale always preached.

During his stint at the school, Massengale taught physical education, along with holding practices every day for his baseball players. But his coaching abilities did not cease when he left the dugout and would take him on a long journey through the corporate world of business.

Massengale reunited with Burt Stephens as he began training to work for Sanofi Pharmaceuticals, a respected health care leader. Ironically, the company sought employees with leadership skills and the quality character that the former coach possessed.

After six weeks of pharmaceutical training, Massengale received a promotion and moved to Tampa, Fla., to start his next chapter as a salesman. He saw success as he applied many of his skills he learned under countless coaches and people around him.

But in August of 2005, Massengale was diagnosed with pancreatic cancer, a rapidly growing disease that would halt his work and activities. On Dec. 5, he passed away at the age of 45 in Hattiesburg.

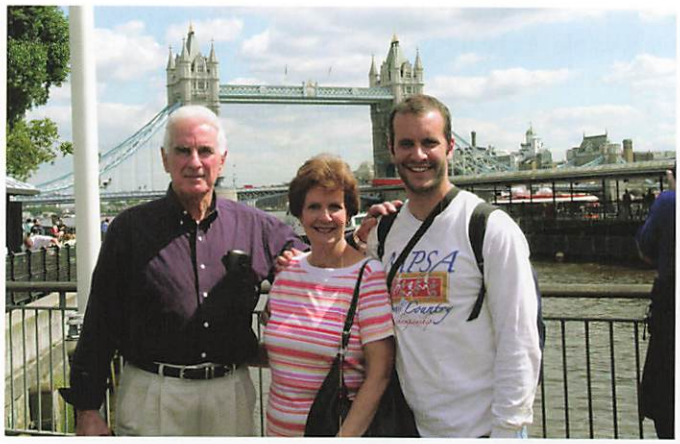
Soon after, many of his friends and family members gathered to establish a scholarship for Southern Miss Baseball in his name.

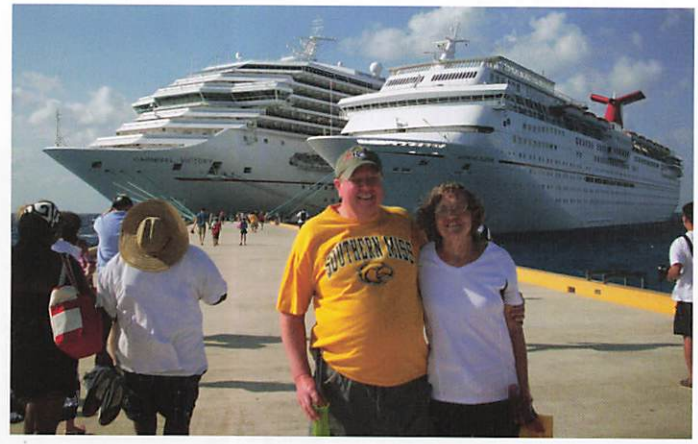
Stephens, his longtime friend, played a critical role in creating the award that would be given to a Golden Eagle player who showed exemplary passion, leadership and team work. Since it was established, the scholarship has been an honored distinction for someone who possesses the qualities of Massengale.

For more information on scholarship endowment opportunities, contact the Eagle Club at 601.266.5299.

SNAPSHOTS

Whether its a cool spring night or a warm spring afternoon, be sure to wear your black and gold. When you do, send photos* of yourself, your family and friends, and we will print as many as space allows in a future edition of Snapshots.





Top Left: Douglas Bryan Daniels Sr. '60 and Phyllis G. Daniels '68 joined their son, Bryan Daniels '03, in London and traveled together for an extended visit in Austria. Doug and Phyllis met in November of 1966 during registration at the old Southern Miss Field House. The Daniels' also have two daughters not pictured, Darla Yvonne Mann '91 and Dana Roxanne Eddins '95.

Top Right: Harvey '70, '71 and Sandy Little of Jackson made a trip to Cozumel, Mexico, Feb. 14 – 18, 2013. Harvey is shown here wearing black and gold in paradise!

Middle Left: The day after a tornado struck the Hattiesburg campus of The University of Southern Mississippi, all of Tracey Cole's '90 children went to school in Dallas, Texas, wearing Southern Miss T-shirts. Tracey's oldest daughter attended The Children's Center for Communication and Development several years ago, and her mother and two brothers are also Southern Miss alumni. This family bleeds black and gold!

Middle Right: The National Football League selected two Southern Miss alums to serve jambalaya for their more than 10,000 guests at the NFL VIP Tailgate during the 2013 Superbowl festivities held in New Orleans, La. Alumni Kristen Preau, owner and "Jambalaya Girl" of Cook Me Somethin' Mister, and Julie Polk Breazeale, CEO of Polk's Meat Products, joined forces to deliver Cook Me Somethin' Mister Jambalaya, one of Preau's signature dishes.

Bottom: Lifetime Southern Miss Alumni Association members Charles and Helen Cullefer recently went to New Zealand and are pictured here at Aoraki/Mount Cook National Park sporting their black and gold.

***For printing purposes, please save or scan your photos at a resolution of 300 dpi. If you have any questions, contact the Alumni Association at 601.266.5013.**

Now is your chance to catch up on the news and accomplishments of your fellow Golden Eagles. To submit your news to The Talon, please send your information to the Southern Miss Alumni Association, 118 College Drive #5013, Hattiesburg, MS 39406-0001, email alumni@usm.edu or post it online at SouthernMissAlumni.com. All cities are in Mississippi unless otherwise noted.

1930s

MAX JORDAN '35 is celebrating his 100th birthday. Max was the editor of *The Student Printz* from 1934-35.

1960s

COLONEL (RET.) RONALD RABIN '64 was sworn in for his first term as North Carolina's 12th District Senator at the Harnett County Board of Commissioners' Meeting Room with more than 200 guests in attendance. District Court Judge Mary Wells administered the oath of office. Rabin will be serving as co-vice chair on the Senate Finance Committee and as a member of the Education Committee, Agriculture/Environment/Natural Resources Committee, Health Committee, Pensions/Retirement/Aging Committee and Appropriations/NER Committee.

1970s

RICH CORSETTO '71 was inducted into the National Junior College Athletic Associations Men's Basketball Hall of Fame on March 13, 2013.

DR. EDWIN MASSEY '71 received the first Peter Hegener Leadership Award from the Economic Development Council of St. Lucie County, Fla. Massey received the award for his commitment to leadership and business excellence in the area.

RICK KRUSTCHINSKY '79 is the associate dean of undergraduate studies for the School of Education at the University of St. Thomas, Houston, Texas. He has recently published a book titled *Incredible Edible Science*.

1980s

DR. MICHAEL VAN WINKLE '80, '98, '02, '09 was presented with the Mississippi Association of Gifted Children 2012 Award of Excellence at MASA. The Mississippi Association of School Administrators held its 2012 Fall Meeting and Leadership Conference in Jackson, Miss., on Oct. 14-16. Dr. Van Winkle is an assistant superintendent in the Jackson County School District at the St. Martin Attendance Center. He has worked in public education for 33 years,

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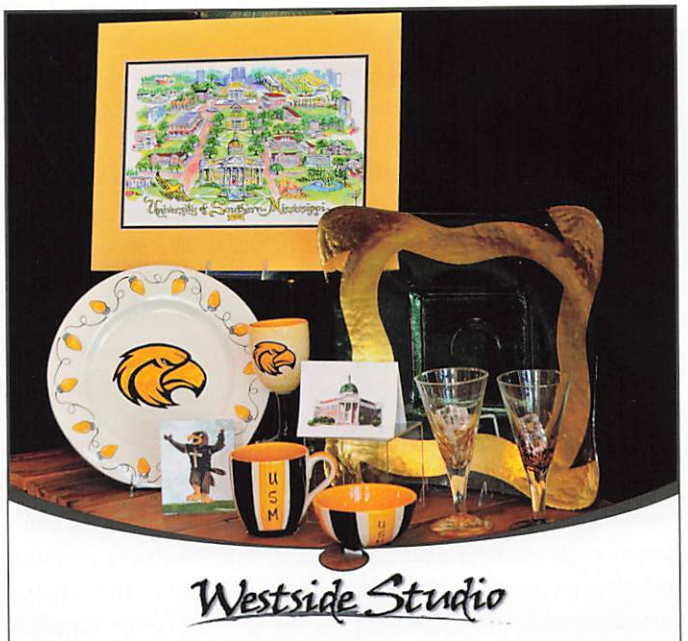

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serving as assistant superintendent for the past five years, principal for four years, assistant principal for six years, and teacher and coach for 18 years.

TERRY COMPTON '83, a former nursing coordinator at Children's Hospital New Orleans, has been reappointed by La. Governor Bobby Jindal to the Louisiana State Board of Examiners in Dietetics and Nutrition. Compton is a diabetes educator at Southeastern Louisiana University's School of Nursing and was nominated for the position by the Louisiana State Nurses Association.

ROBIN E. GRAVES, PH.D. '84 has been elected to the ASTM International Board for a three-year term. Graves is corporate manager of technical services at Vulcan Materials Co. in Birmingham, Ala. He is a licensed professional geologist, providing technical services and market development support to operating divisions in the company, which produces construction aggregates, Portland cement concrete, hot mix asphalt and Portland cement.

YOHNA CHAMBERS '86 has been named assistant vice president of human resources at Virginia Tech. In her new position, Chambers oversees benefits, compensation, performance management, staffing and recruiting, and wellness.

CHARLES HUGHES JR. '86,'90, '09 has been named executive director for the Mississippi Council on Developmental Disabilities in Jackson. Council members are appointed by the governor and promote quality of life initiatives for people with developmental disabilities in their communities.

CHARLES "CHUCK" WHITTINGTON JR. '86 was promoted to the rank of Major General on Oct. 7, 2012, and also assumed command of the 29th Infantry Division the same day. He was commissioned as an officer after participating in the Army ROTC program at Southern Miss. The 29th Infantry Division is based out of Ft. Belvoir, Va.

DEIDRE ROBINSON '89 of Hattiesburg has been promoted to the position of director of accounting shared services at Jarden Consumer Solutions Inc. In this position, Robinson is responsible for all domestic transactional accounting functions for the company, which is currently listed at #371 on the Fortune 500.

1990s

TONY PALAZZO '91 was named director of finance for Infirmary Medical Clinics in Mobile, Ala. He, his wife Amy, and three children all now reside in Spanish Fort, Ala.

CHRIS WATT '94 has joined the Reed Smith LLP family as they expand into Texas. Watt will serve as a partner for the new Houston location, working primarily with the Energy & Natural Resources Industry Group. Chris previously worked for Fulbright & Jaworski.

MICHAEL A. MITCHELL '95 was recently appointed as the first assistant vice president of student affairs at The University of South Alabama. Prior to working at USA, Mitchell served as the associate dean of students at The University of Southern Mississippi.

KELLI ANDERS DONAHUE '98 and Brad Donahue of Madison, announce the birth of their daughter Caroline Anders Donahue. Caroline was born on Sept. 12, 2012. Other Southern Miss alumni welcoming Caroline were grandmother Brenda Anders, Aunt Kim Anders Rush and Uncle John Rush.

LANCE HARRIS '98 is the newly appointed interim museum director at the Paul and Lulu Hilliard University Art Museum for the University of Louisiana at Lafayette.

TARA LYN WHITAKER '99 has recently opened her own law firm, The Whitaker Law Firm, located in Birmingham, Ala.

2000s

MARCIE BEHRENS '00 accepted a job as the community development director for Tuttle, Okla. Marcie also holds a master's degree in community development from Delta State University.

MARK '02, '03 and **NICKI CASE HAULMAN '00, '03** happily announce the birth of Case Edward Haulman, who was born on Friday, Dec. 21, 2012. He weighed 6.5 lbs and was 19 inches long.

ERIC AND JESSI LOFLIN MARTIN '02, along with big sister, Avery, announce the birth of their son, Matthew Cash Martin, born October 1, 2012.

LAQUITA S. CHAMBERS '04 graduated from the Academy of Military Sciences and was commissioned as a second lieutenant in the United States Air Force Reserve. 2LT Chambers is assigned to the 172nd Airlift Wing in Jackson.

JAMES KEEN '03 and Anya Henry Keen announce the birth of their son, William James Keen, on Sept. 9, 2012, in Hattiesburg. Will was welcomed by Golden Eagle grandparents **TOMMY KEEN '76** and **JANICE DYAR KEEN '74, '78**.

JILL SHAW, FNP-C '05, '07 was recently hired by Pioneer Community Hospital of Choctaw. She earned her associate degree from Holmes Community College and then earned her Bachelor of Science and master's degrees from The University of Southern Mississippi. Shaw also earns 30 continued education units a year to help maintain her knowledge base and stay updated.

REGINA GEORGE '07 presented at the annual conference of the Mississippi Association of International W orkers from Feb. 21-22 at Southern Miss. She presented materials on immigration regulation and management of international students.

MANDY ROBERTS '08 and **STEPHEN GEORGE '03, '05** of Brandon happily announce they were united in marriage on Nov. 3, 2012, at the Church of the Holy Trinity in Vicksburg.

MELISSA L. COUMANIS '08 was appointed to head of school at the Holy Cross Episcopal School in Alabama.

LEE JOHNSON '11, '12 has joined the Baldwin County Economic Development Alliance as the organization's newest project manager. He earned both his bachelor's degree in marketing and his master's degree in economic development from The University of Southern Mississippi.

Kami Wert '96

Kami Wert '96, senior vice president and executive management team member, has become a partner and shareholder of GodwinGroup, a branding and integrated marketing firm with offices in Gulfport and Jackson. Wert helps the firm serve nationwide contacts including leaders in the fields of health care, banking, finance, tourism and more.

Wert co-manages the agency's Gulf Coast office, which oversees work for clients including Mississippi Power, the Gulf Coast Regional Tourism Partnership, as well as pro bono and project work for community nonprofits such as INFINITY Science Center at NASA Stennis Space Center, Mississippi Gulf Coast YMCA, South Mississippi Chapter of the American Red Cross and Excel By 5.

"Kami has been an integral part of Godwin's success in recent years, especially on the Gulf Coast," said Philip Shirley, Godwin chairman and CEO. "She is energetic and passionate about partnering with clients to further enhance their brands and grow their businesses. Kami is also actively engaged as a volunteer in the Gulf Coast community."

A native of Magee, Wert graduated from The University of Southern Mississippi with a Bachelor of Arts in speech communication. She joined GodwinGroup in 1997 as a brand coordinator. She moved to the Gulf Coast in 2004, and is a member of the Junior Auxiliary of Gulfport, The Gulf Coast Chamber of Commerce, the Krewe of Nereids and Trinity Methodist Church.

She and husband Bryce are the parents of two daughters, Mary Morgan and Ella, and reside in Gulfport.

GodwinGroup, the largest and oldest marketing firm in Mississippi, is celebrating its 75th anniversary and 20th year on the Gulf Coast. The agency serves clients nationwide, primarily in health care, banking, finance and insurance, utilities, tourism, manufacturing, food and consumer goods. It has been recognized numerous times among the nation's leading agencies as measured in revenues by *Ad Age* and *AdWeek*. GodwinGroup provides branding, advertising and reputation management services, as well as Web marketing services through its digital arm WebMetro/Godwin.

Farmer Named Director of the Department of Insurance

Ray Farmer '69 was named director of the Department of Insurance for the state of South Carolina. Farmer will take over as interim director pending his confirmation by the South Carolina Senate.

After his time at Southern Miss, Farmer worked for 33 years for the American Insurance Association, a Property and Casualty Association. There, he excelled in all of his responsibilities and worked tirelessly to support his clients. He also served as the Southeast region vice president.

Hebert Welcomed to the Law Firm of Brunini, Grantham, Grower and Hewes

After serving the state of Mississippi in several capacities, including as a member of the House of Representatives, as a Presidential appointee to the Federal Energy Regulatory Commission, and as commissioner of the Mississippi Public Service Commission, Curt Hebert '85 now has been welcomed to the law firm of Brunini, Grantham, Grower and Hewes, one of Mississippi's largest and most respected energy law firms.

Hebert has advised energy companies throughout the country and Europe, and has been responsible for increasing corporate transparency, developing professional relationships, and ensuring the completion of complex legal activities. He most recently served as the Chief Executive Officer of the Lexicon Strategy Group, an energy law firm with offices in Mississippi, Louisiana and Washington, D.C. With his extensive contacts in both the Gulf Region and the global energy field, Hebert is excited to return to his home state to work and continue his career.

Cranford Receives Several Multi-Level Awards

Cheryl Cranford '73 is no stranger to success and achievement. Starting in 1983, she used her experiences from traveling throughout the country to present the Hattiesburg area in a different light to outsiders. Knowing what would appeal to those foreign to the Hub City was such a feather in her cap that Cranford soon became one of the greatest ambassadors to the Hattiesburg area. As a result, the awards and accolades came pouring in, including such prestigious awards such as induction into the Re/Max Chairman's Club for highest volumes of real estate moved in the Hattiesburg area, a term as the president of the Hattiesburg Area Association of Realtors, and several multi-level awards for transactions and closing values.

In addition, Cranford has been an active private member of the community, serving on the advisory board for The First Bank, the Board of Directors for the Southern Miss Alumni Association, is an active member of the Hattiesburg Area Development Partnership, and actively supports her home church, Oak Grove United Methodist.

In Memoriam

NANCY BELLE BRYANT HOLLIDAY '28
of Mobile, Ala., died January 6, 2013.

NINA POPE COTTON WALLACE '42
of Diamondhead died October 22, 2012.

SUSAN PRICE JOHNSON '42
of Hattiesburg died January 8, 2013.

YVONNE HAMILTON POPE '43
died October 17, 2012.

MARGARET HATHORN SAULTERS '43
of Carson died February 11, 2013.

DR. MARGARET YOUNATHAN '46 '50
of Baton Rouge, La., died November 2, 2012.

ANNETTE EUBANKS '46 '52
of Saltillo died February 13, 2013.

RUBY BARNETT NEWMAN '47
of Olive Branch died January 25, 2013.

EMILY JORDAN '48
died December 27, 2012.

LT. COL. THOMAS BARRETT '52
of Gulfport died January 16, 2013.

WINNIE DALE '54
of Lucedale died February 23, 2013.

DELTON RUTLAND '54
of Madison died February 17, 2013.

BOBBIE SHAW '54
of Louisville died December 27, 2012.

BEATRICE POUNDS BRADLEY '55 '65
of Columbia died February 1, 2013.

BRITTYE JEAN GILL '55
of Brandon died February 7, 2013.

CLINTON LOTT SR. '56
of Hattiesburg died January 12, 2013.

HOWARD THOMLEY '57
of Hattiesburg died January 8, 2013.

Schrubb Awarded Fulbright Scholar Grant

Dr. Ric Shrubb '92, president of Minnesota West Community and Technical College, has been awarded a Fulbright Scholar grant to exchange students and agriculture faculty with Russia to advance substance-farming techniques in Russia during the 2013 academic year. Shrubb is one of approximately 1,100 U.S. faculty and professionals who will travel abroad through the Fulbright U.S. Scholar Program in 2013-14.

The Fulbright Program is the flagship international educational exchange program sponsored by the U.S. government and is designed to increase mutual understanding between the people of the United States and the people of other countries. The primary source of funding for the Fulbright Program is an annual appropriation made by the U.S. Congress to the U.S. Department of State, Bureau of Educational and Cultural Affairs. Participating governments and host institutions, corporations and foundations in foreign countries and in the United States also provide direct and indirect support. Recipients of Fulbright grants are selected on the basis of academic or professional achievement, as well as demonstrated leadership potential in their fields.

Stewart Named Eighth President of East Central Community College

Dr. Billy Stewart '86 recently began his tenure as the eighth president of East Central Community College in Decatur. But his journey to the presidency was long and paved with wonderful experiences. Stewart began his academic career in 1986, where he enrolled in the History Program at Southern Miss. He fondly recalls the opportunities he had while attending and strongly credits his extracurricular activities with his personal development today. "I learned prioritization there, I was involved in a lot of meetings, but still learned how to maintain a good academic record," says Stewart. "I learned how to do what was necessary in order to truly enjoy what was fun afterwards, and in that, Southern Miss was vital in my preparation as an adult."

His activities ranged from being president of Southern Style, a member of the SGA President's Cabinet, an active member of Sigma Chi Fraternity, and an inductee into the Southern Miss Hall of Fame. But Stewart didn't stop there. After marrying his wife Stephanie, he still found time to raise his four children: Stephen, Will, Elizabeth and Emily, "Who are all amazing children, despite their father," jokes Stewart.

He now is leading the sixth fastest-growing community college in the country, where he has overseen massive enrollment growth and a precise vision for the future that extends well into the century. And still, Stewart finds time to remember the true purpose of his position, his students. "I make sure to go to as many athletic and arts events. I don't ever want to hear a student say, 'What does that Dr. Stewart guy look like?' That's my personal challenge to myself, to make sure that never becomes an issue. That shouldn't even be something special; it's just a part of my job."

COACH P.W. "BEAR" UNDERWOOD '57
of Hattiesburg died February 4, 2013.

CHARLES MCCAFFREY '58
of Hattiesburg died November 4, 2012.

WILLIAM SIMKINS '62
of Decatur died December 26, 2012.

JON "SONNY" STOKES '65
of Starkville died January 12, 2013.

DR. ROBERT WIGGINS '65, '70
of Hattiesburg died February 21, 2013.

JAMES BOYETTE JR. '66
of Crestview, Fla., died January 9, 2013.

CONNOR LOWERY '67
of Gulfport died December 23, 2012.

MARY DIXON MONTAGUE '67
of Hattiesburg died February 10, 2013.

DR. EARL BENTLEY '68
of Morehead, Ky., died February 14, 2013.

RICHARD "BO" DICKINSON '68
of New Augusta died November 6, 2012.

GEORGE SKINNER '68
of Hattiesburg died January 11, 2013.

CECIL THORNBURY '68
of Thornbury, Ala., died November 19, 2012.

JANIS CAMPBELL COOPER '69
of Newton, Ia., died March 13, 2013.

JESSE TABOR III '70
of Jackson died February 5, 2013.

NORMAN RAMSAY III '71
of Gulfport died December 24, 2012.

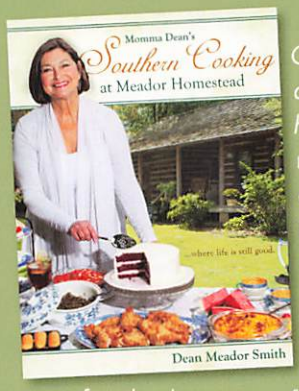
EDWARD RYAN '71
of Vicksburg died February 9, 2013.

DONALD MARION, '72
of Natchez died January 14, 2013.

SUSIE TAYLOR HORSLEY '73
of Leeds, Ala., died January 10, 2013.

To submit a book for inclusion in Alumni Authors, please email alumni@usm.edu with the title, author's name and year of graduation, cost, page count, publisher and year of publication, brief synopsis of the book, and an electronic copy of the cover in jpg, tif or pdf format at 300 dpi.

Momma Dean's Southern Cooking at Meador Homestead
Dean Meador Smith '74
224 pages (hardcover)
Indigo River Publishing (2012)
Available on Amazon
Books from $34.95

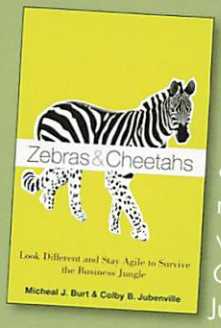


Southern Cooking at Meador Homestead is so much more than a cookbook. It is a way for you to experience more than 100 years in the life of a simple family, their way of living, and the food they loved to eat. The stories are told through Momma Dean's eyes as a granddaughter, friend and loyal member of her community. Menu spreads tie history of her family with special times they have had and continue to have while growing up in Hattiesburg. The Game Day Spread, in particular, tells the story of the very first football team at The University of Southern Mississippi, then Mississippi Normal College. Pictures in the book visually tie the stories and food together, inviting you to enjoy the tiny Southern piece of heaven called Meador Homestead.

Author Dean Meador Smith graduated from Southern Miss in 1974, where she received her Bachelor of Music degree. She later earned her master's degree in Teaching English as a Second Language from Southern Miss and taught in the English Language Institute at the University. She is a nationally published author of *The Advent Jesse Tree* and *The Lenten Tree*, devotional books for children and adults.

Momma Dean's cookbook is available at the Southern Miss Barnes and Noble Bookstore, located on the Hattiesburg campus, and may also be purchased by ordering from His Lamb's Company, 3304 Southaven Drive, Hattiesburg, MS 39402 or by emailing dean@meadorhomestead.com.

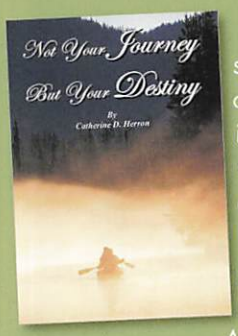
Zebras and Cheetahs: Look Different and Stay Agile to Survive the Business Jungle
Colby B. Jubenville '95 and Micheal J. Burt
240 pages (hardcover)
Wiley Publishing (2013)
Available on Amazon Books and through Wiley Publishing from $25



In the business world, moving quickly and efficiently is the law of the land. In his new co-authored work, *Zebras and Cheetahs*, Dr. Colby Jubenville shows the reader how quick thinking and smart moves can keep you and your company afloat in the vicious concrete jungle of the business world. Throughout his career, Dr. Jubenville has been recognized as an innovator and entrepreneur in both academic and industry settings. His body of work includes coaching, consulting, academic appointments and extensive strategic marketing and branding experience in multiple industry segments. An expert who helps people and organizations find their voice and unleash their collective passion, Dr. Jubenville possesses a distinct combination of professional and academic experiences that blends coaching, university credentials and unique insight through his body of work. His approach to both academic and industry settings help people and organizations understand how to compete on unique perspective, experience and education culminating in the unique value they deliver. His consultation work includes instructional design and deployment, sales and leadership training and development, marketing strategy, positioning, branding and design, and packaging of new products and services.

Dr. Jubenville currently holds an appointment as professor in the graduate Leisure and Sport Management program in the Department of Health and Human Performance at Middle Tennessee State University (MTSU) and is credited for achieving new levels of visibility and student success during his tenure leading the program. At MTSU, he forged a partnership with LTS Education Systems Inc. and secured private funding needed to launch The Center for Sport Policy and Research and the *Journal of Sport Administration and Supervision* (JSAS).

Not Your Journey, but Your Destiny
Catherine D. Herron '11
94 pages
Xlibris Publishing (2012)
Available on Amazon Books
from $19.95

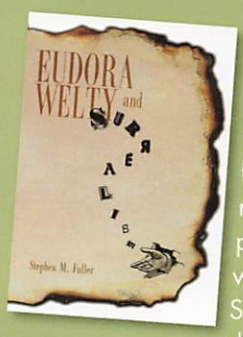


Despite spending her childhood in Chicago, Catherine Herron eventually found her way to her new home in Hattiesburg. After working at

Southern Miss full-time for 12 years while simultaneously taking classes, Herron finally achieved her dream of graduating in 2011. But she knew that there was still work to be done before she continued on to the next stage of her life. After spending time in self-reflection, Herron realized that she needed to tell the world her story. The end result is *Not Your Journey, but Your Destiny,* an autobiographical look at Herron's life and experiences, from youth to the present day. Herron made her story personal not only through her stories, but through its creation as well. Using one of her history professors as a primary editor, Herron has crafted a delightful look into how personal experience and faith can define a life. Filled with quick stories and suggestions for personal development, *Not Your Journey* makes for a fast read that you absolutely will not regret.

Herron currently resides in Hattiesburg, where she spends her time remaining active in the community and at her church. Her book can be found at local Hattiesburg booksellers and through Amazon booksellers.

Eudora Welty and Surrealism
Stephen M. Fuller '01, '04
240 pages
University Press of Mississippi (2012)
Available on Amazon Books from $55



Eudora Welty and Surrealism by Stephen M. Fuller surveys Welty's fiction during the most productive period of her long writing life. Author Stephen M. Fuller shows how the 1930s witnessed surrealism's arrival in the United States, largely through the products of its visual artists, and argues that Welty, a frequent traveler to New York City where the surrealists exhibited and a keen reader of magazines and newspapers that acted as focal points for disseminating their work, absorbed and unconsciously appropriated surrealism's perspective in her writing. In fact, Welty's first solo exhibition of her photographs in 1936 took place next door to New York's premier venue for surrealist art.

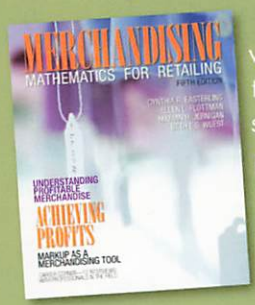
In a series of close readings that collectively examine *A Curtain of Green and Other Stories, The Wide Net and Other Stories, Delta Wedding, The Golden Apples,* and *The Bride of the Innisfallen and Other Stories,* the study reveals how surrealism profoundly shaped the striking figurative language found in Welty, yet the influence of this avant-garde movement extends beyond questions of style. The assorted interpretations also foreground how her writing refracted surrealism as an historical phenomenon.

Scattered throughout her stories, as Fuller points out, are allusions to personalities allied with the movement in the United States glimmer, including figures such as Salvador Dalí, Elsa Schiaparelli, Caresse Crosby, Wallace Simpson, Cecil Beaton, Helena Rubinstein, Elizabeth Arden, Joseph Cornell and Charles Henri Ford. Individuals such as these and others whom surrealism seduced often lead unorthodox and controversial lives that made them natural targets for moral opprobrium.

Merchandising Mathematics for Retailing
Dr. Cynthia Easterling '94
336 pages
Pearson Publishing (2012)
Available on Amazon Books from $80

Dr. Cynthia Easterling, University of Southern Mississippi senior associate provost, has watched a fledgling resource idea for marketing students become a genuine "must-have" across a wider scale with the fifth-edition printing of *Merchandising Mathematics for Retailing.*

Printed by Pearson Publishing, the book serves as a guide in a merchandising and mathematics course taken by students majoring in retail management or merchandising. Such courses are also appropriate for students majoring in apparel design or manufacturing, interior design and marketing.



"The textbook was developed to familiarize students with principles and terminology important to understanding profitable merchandising," said Easterling. "This knowledge is important in preparing students for entry-level positions in retailing and for eventual careers as analysts, allocators, buyers, merchandise managers and upper-level executives. It is also of value to students seeking careers in the apparel and home furnishing industries and in interior design."

The first edition was printed in 1984 with Easterling serving as principal author. Today, the publication is used as the primary textbook in merchandising and retailing programs in approximately 100 colleges and universities worldwide. The book is also used by retailers in merchandising and retail training programs. Editions have been printed in Russian and Japanese.

Tom "Bones" Malone

For Tom "Bones" Malone, attending The University of Southern Mississippi was not just a choice. It was a family affair. His mother and two siblings all hold degrees from Southern Miss, so in 1965, Malone came to Hattiesburg on a tuba scholarship to play in The Pride of Mississippi and the trombone in the Jazz and Concert Band.

At some point in his college career, Malone managed to land a job playing jazz two nights a week in the Elam Arms cafeteria, which helped pay for what he remembers being one of the most valuable possessions at school, "Food that was better than what was in the Commons!" Other fond memories of his Golden Eagle days include getting to play music at the Sugar Bowl in New Orleans each year, which Malone attributes to "an amazing growing experience, being as close as we are to that area."

When it came time to begin developing professionally, Malone knew the value of hard work and effort. In order to take the opportunity to play trumpet with Brenda Lee during her performances in Jackson, Malone hitchhiked to the capital and back for six straight days while still managing to attend classes in between performances. Later in life, he would find himself wanting to live and work in New York. After selling all his possessions, he moved into a friend's apartment where he slept on the floor and was eventually put into contact with a group who wanted to put together a live band for a new television show. This show was titled "Saturday Night Live," and Malone was there from the very first episode until 1985. "What's going to happen if I miss a note?" mused Malone, thinking about how nervous he was before performing during the first episode, "15,000 people could hear me mess this up!"

Success has continued to follow Malone ever since. His more than 1,000 arrangements have been heard on more than 4,000 television episodes. He currently works with and writes music for the David Letterman show, has helped write arrangements for the new Hanson album, and still finds time to perform in several bands and groups, including the "Fab Faux," a Beetles ensemble cover group. "Blues Brotherhood," a Blues Brothers cover group, will be opening the FestivalSouth celebration in Hattiesburg at the Saenger Theater in downtown Hattiesburg on June 8.

And through all his successes and victories, Malone still recognizes the need to give back to his community and the educational section of music. He leads college music clinics across the United States and performs with many young musicians. All of this comes from the amazing music instruction he received while at Southern Miss. "I just had such a good experience at Southern Miss," said Malone. "I know for a fact that the standard of music instruction there just keeps evolving and getting better, even more so than when I was a student 45 years ago. The people who are working and teaching there are just fantastic."

DR. HAROLD MOORE '73
of Destreham, La., died December 25, 2012.

JAMES WESTFALL '73
of New Harmony, Ind., died February 4, 2013.

DANIEL TANNER JR. '74
of Moss Point died January 13, 2013.

MICHAEL BALCH '75
of Huntsville, Ala., died February 14, 2013.

NANCY CORLY '75 '76
of Meadeville died December 25, 2012.

DANIEL CLEVE MORTON '76
of Huntsville, Ala., died January 6, 2013.

SUE MURPHY '77
of Porterville died November 19, 2012.

BILLY GIPSON '78
of Lumberton died January 18, 2013.

JOYCE ROBERTS '79 '84
of Natchez died January 8, 2013.

CARMON WALKER '80
of Jonesville, La., died January 13, 2013.

DAVID GANNON '81
of Gulfport died January 28, 2013.

PAUL WALLACE '81 '87 '92
of Gautier died January 10, 2013.

JOSEPH HOLLOMON '83
of Hattiesburg died January 16, 2013.

DANIEL COLE SR. '84
of Long Beach died February 18, 2013.

THOMAS WOOD JENNINGS '84
of Wiggins died February 16, 2013.

GREG MCNEASE '85
of Gulfport died January 24, 2013.

TIMOTHY DRAVIS '86 '89
of Lawrenceville, Ga., died December 27, 2012.

GARY VALENTINE '86
of Natchez died February 9, 2013.

WILLIAM POWELL '87
of Beaumont died November 23, 2012.

ROSEMARIE SMITH '87
of Bentonville, Ark., died January 6, 2013.

REX MOSS '88
of Mobile, Ala., died December 24, 2012.

CHRISTOPHER VIX '91
of Paso Robles, Calif., died February 6, 2013.

JANNA LEANN DAUGHTERY PEARSON '01
of Long Beach died February 6, 2013.

BARBARA WINTERS REID '05
of Picayune died February 5, 2013.

FORREST ALAN WATSON '10
of Va., died February 4, 2013.

C.A.R.D.

Current Alumni Retail Discounts

This listing contains current participants in The University of Southern Mississippi Alumni Association's C.A.R.D. Program. By presenting either your Southern Miss Alumni Association annual dues membership card or your Life Membership card, you will receive the discount noted by each participant. The program is designed to bring added value to your membership in the Alumni Association and to thank you for your support of Southern Miss.

Aaron's Sales and Lease	*50% discount on first month's payment on any new lease agreement*
Anderson's Rug Market	*10% discount on any rug purchase*
Ashley's Sporting Goods	*10% discount on total purchases (some restrictions apply)*
Bourne Brothers Printing	*10% discount on any service*
Brownstone's LLC	*10% discount on entrees*
Caliente Grille	*10% off of total purchase*
Chesterfield's*	*10% off entrée*
Classic Concepts/ACE Home Center	*10% discount on purchases or rentals*
Comfort Inn-The Lodge*	*10% off rack rate*
Comfort Suites*	*10% off rack rate*
Command Spanish, Inc	*20% discount on online language courses at commandspanishonline.com when applying USMAA20 promotional code*
Expectations	*15% discount on total purchase (does not apply to furniture)*
Firehouse Subs	*Free drink with purchase of sandwich*
The First, A Natl. Banking Assoc.	*$200 discount on closing costs on mortgage loans*
Garfields*	*10% off entrée*
Golden Eagle Storage	*5% discount on rental*
Grand Bank	*$100 discount on mortgage loan closing costs*
Hattiesburg Zoo	*$1 off admission*
Heritage Vision Center	*10% discount on all eyeglasses and sunglasses for regular members and 20% discount for Life Members*
Holiday Inn	*10% off rack rate*
Holiday Inn Express, Lucedale	*15% off standard room rate*
Hopson Law Firm, PLLC	*Free initial consultation on any contingency fee case, 10% discount on consultation fee on non-contingency cases*
J and L Sales	*10% discount on any purchase*
King Photography	*10% discount on photography, excluding senior portraits*
Kitchen Table	*10% discount on cooking classes*
Lance Computer Systems	*20% discount on normal labor charges*
Leatha's Bar-B-Que Inn	*10% discount on all purchases*
McLeod & Associates, P.A.	*10% discount on estate planning, business entity formation and other legal services*
Mike's Tire and Wheel	*10% discount on all sales*
Newk's Express Café	*10% discount on purchases, excluding alcohol*
Oak Grove Plaza Package Store	*10% discount on purchases*
Oak Grove Rental	*10% discount on rental items / not valid with other offer*
O'Charley's*	*10% discount on all purchases, excluding alcohol*
Owen's Business Machines	*10% discount on selected items*
Parris Jewelers	*10% discount on all items*
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Signs First*	*15% discount on Southern Miss-related signs*
Simmons Furniture	*10% discount on all items*
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Sonic Drive Inn on Hwy 11	*Free 20 oz. drink or slush with purchase of #1 or #2 burger*
Southern Interiors	*5% discount on flooring*
Southern Oaks Catering	*10% discount on takeout orders (weddings excluded)*
Southern Oaks Florist	*15% discount on funeral, hospital and home arrangements (weddings excluded)*
Southern Oaks House and Gardens	*20% discount on facility and room rentals*
Tall Pines Farm	*10% discount on gift baskets and catering*
Tranquility Day Spa	*10% member discount, 15% discount for Life Members on all services, not valid with other discounts*
University Florist	*10% discount on all purchases (excluding holiday's and wire outs)*

^ All discounts subject to change or termination without prior notice. Please verify discount with provider before making purchase. *Hattiesburg locations only.

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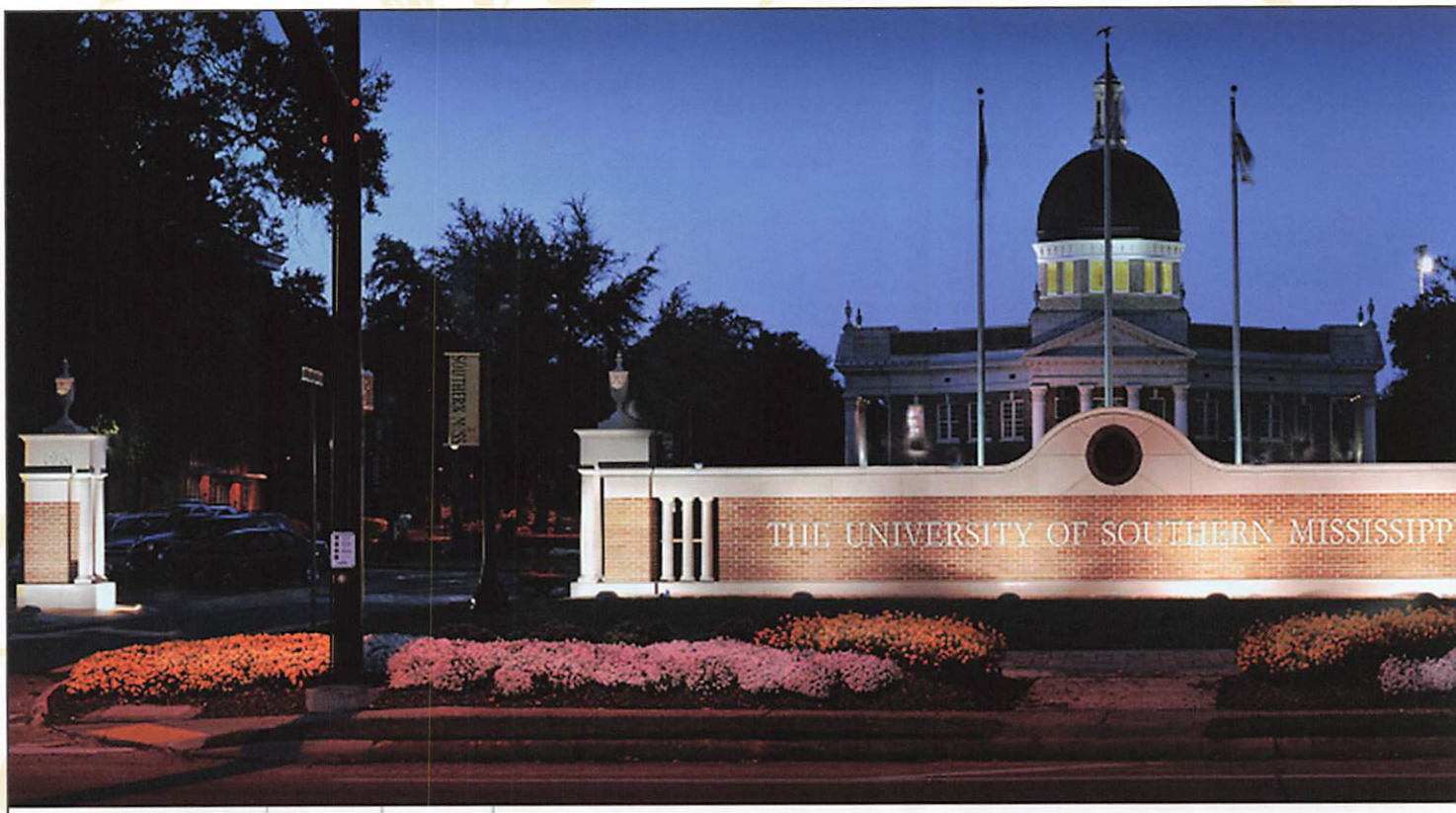
SOUTHERN MISS TRiViA

Answers below are to questions asked on Page 16.

1. The Mississippi Polymer Institute was created 30 years ago in 1982.
2. 1975. The Alumni Association had been located in the Student Union, now McLemore Hall.
3. The Great Depression created a devastating economic downturn in the United States and marked the beginning of a very difficult time for the State Teachers College. The state of Mississippi was forced to refuse funds to all public institutions, and for six months, faculty and staff members at STC received no pay.
4. Founders' Day, which is celebrated on the annual anniversary of the founding of Mississippi Normal College on March 30, 1910.

How did you score?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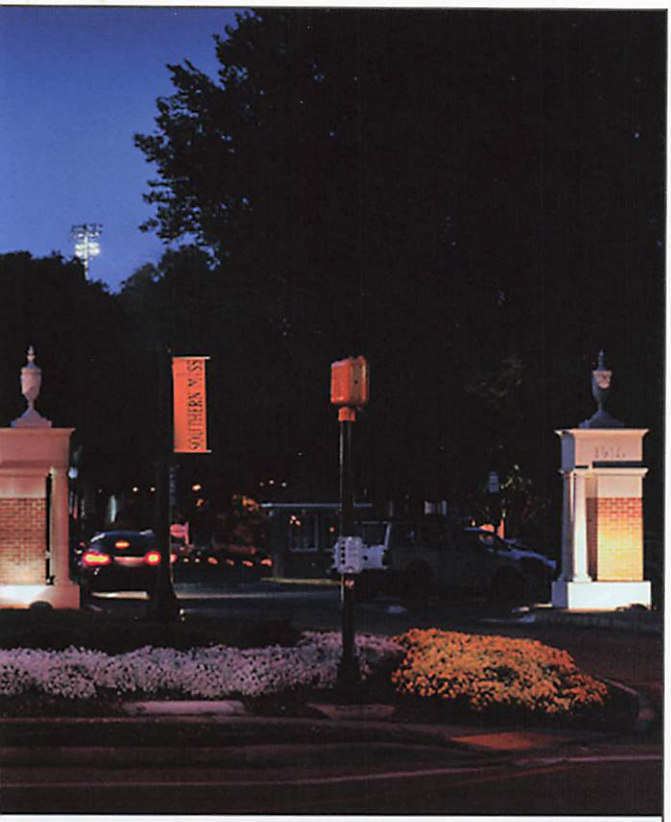

Southern SCENES

A Silver Lining

The tornado that tore through the Hattiesburg area and The University of Southern Mississippi campus on Feb. 10, did more than damage buildings. The EF-4 twister also drastically altered the University's landscape.

Approximately 75 trees that created a picturesque "front porch" of the campus were lost in the storm that cut a destructive path through Marion, Lamar, Forrest, Perry and Wayne counties. Among the casualties were three of the four majestic live oak trees that once adorned the Southern Miss vista.

Loren Erickson, superintendent of campus landscape at Southern Miss, watched the massive tornado from his home northeast of the University campus. After helping free a friend from a giant pine tree that had fallen onto her house, Erickson arrived at Southern Miss shortly after sunset to find the front part of campus in complete disarray.

The giant live oak toppled by the tornado once shaded the popular tailgating area known as The District. Kenneth Rhinehart, adjunct professor of environmental science and a member of the University's Tree Management Task Force, estimates the tree's age at nearly 90 years.

Early photographs of the campus support this proposition. When construction of the original buildings began in 1910, the campus was covered with stumps of longleaf pines with no evidence of live oaks or elms at that time.

Rhinehart, who supervised a comprehensive tree inventory in 2011-12, noted that live oaks seem to withstand hurricane-force winds much better than those produced by a tornado.

And now begins the delicate process of restoration/replanting. Erickson explained that the action plan will involve ground repair, grading and irrigation repair. Drainage has been affected and must be improved so that any new or existing trees will not become too wet. Grass needs to be grown – whether sod or seed or a combination of both.

As for the famous Rose Garden that graces the front of campus, Erickson said some bushes incurred minor damage, but that "in a word, the Rose Garden is fine."

Rhinehart actually sees a silver lining in the remnants left by the tornado, noting that Southern Miss officials now have a clean slate to implement a new plan.

Photos By Brent Wallace

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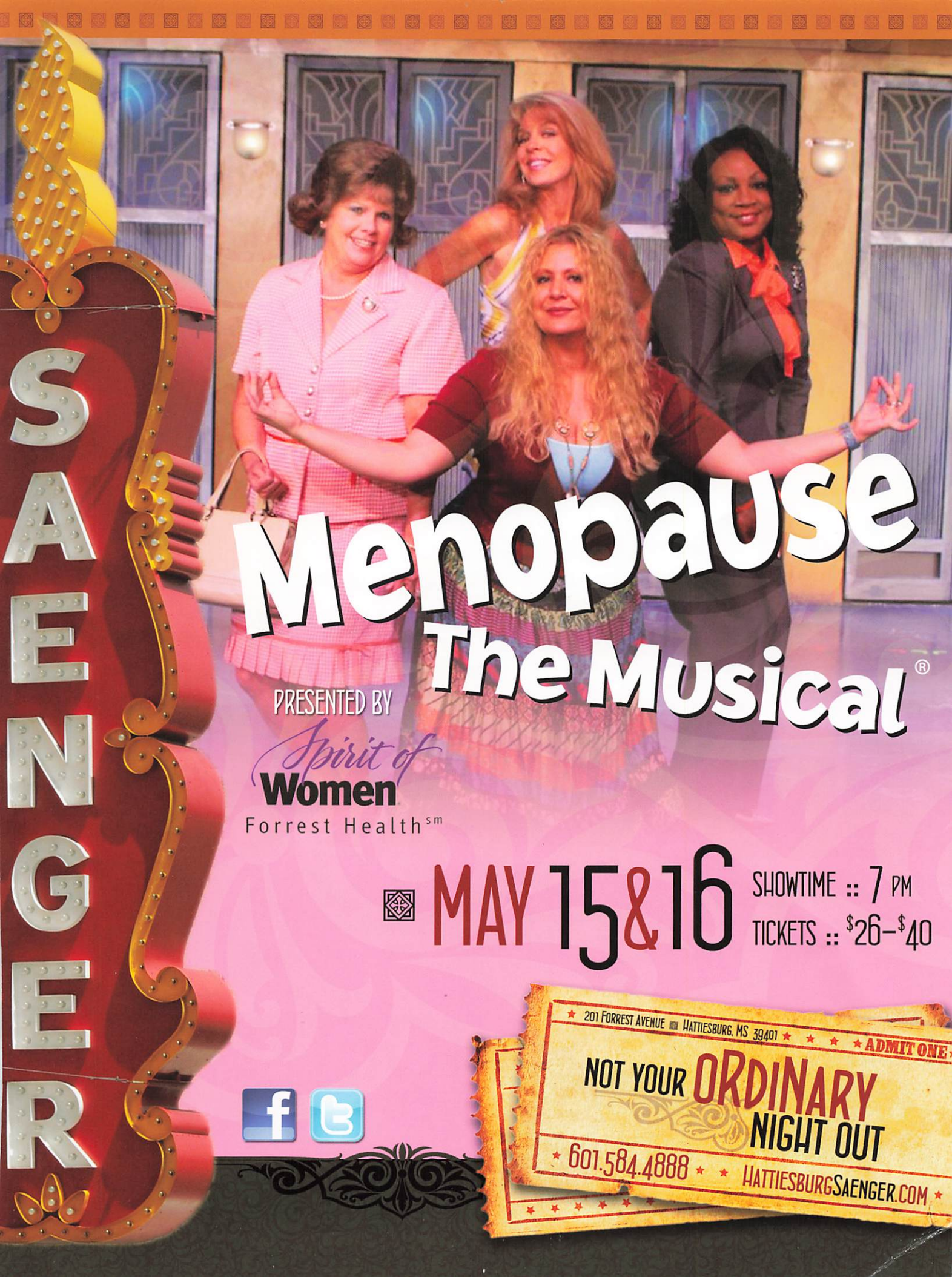
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